

**INNOVATION**  
**Changing the way you live!**





# Contents

- 03 Standing Tall
- 04 Overview Q3 & 9M FY13
- 06 Business Operation
- 08 Newly launched projects during Q3 FY13
- 09 Operational Glimpse
- 11 Major Contributor to Revenue
- 12 Financial Highlights
- 15 Shareholding Pattern
- 16 Omaxe Share Price Movement
- 17 New Horizons
- 19 Way to Success
- 20 Media Presence
- 23 Be in Touch

## Company Overview

Presence	:	Across 39 Cities in 12 States
Project Conceived	:	125 mn sq. ft. (3390 acre)
Land for future development	:	1205 acre
Area delivered in Real Estate	:	42.80 mn sq. ft. (1320 acre)
Area Delivered as Third Party Contractor	:	31.80 mn sq. ft. (over 123 contracts)
Employee Strength	:	~2300
No of projects (on going)	:	16 Group Housing, 19 Townships, 9 Commercial Malls/Hotels/ SCO
Infrastructure / EPC Projects	:	10



HI-TECH TOWNSHIPS



INTEGRATED TOWNSHIPS



GROUP HOUSING



COMMERCIAL-  
SHOPPING MALLS /  
OFFICE SPACE



HOTELS

Particulars	Q3 FY13	Q3 FY12	Growth
Area Sold (Mn sqft)	3.33	2.42	37%
Value of Booking (Cr.)	666	198	236%
Average Rate (INR/ sqft)	2,000	817	145%

Major sales booked in commercial built-up at Greater Noida and New Chandigarh, Floors at Bahadurgarh and Bhiwadi, Villas at Yamuna Nagar, Group Housing at Ludhiana etc.

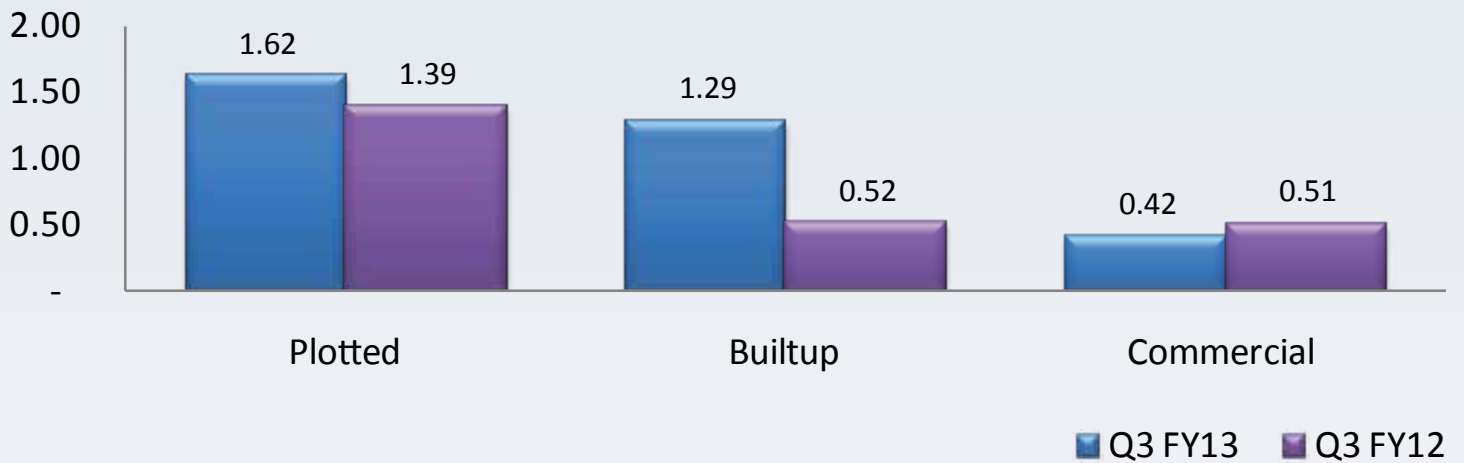
Particulars	9M FY 13	9M FY12	Growth
Area Sold (Mn sqft)	7.90	7.29	8%
Value of Booking (Cr.)	1574	1174	34%
Average Rate (INR/ sqft)	1,992	1,610	24%

Quarter	Q3 FY13		Q3 FY12	
Particular	Area (mn sq ft)	Value (Cr.)	Area (mn sq ft)	Value (Cr.)
Plotted	1.62	103.00	1.39	82.00
Built-up	1.29	346.00	0.52	50.00
Commercial	0.42	217.00	0.51	66.00
<b>Total</b>	<b>3.33</b>	<b>666.00</b>	<b>2.42</b>	<b>198.00</b>

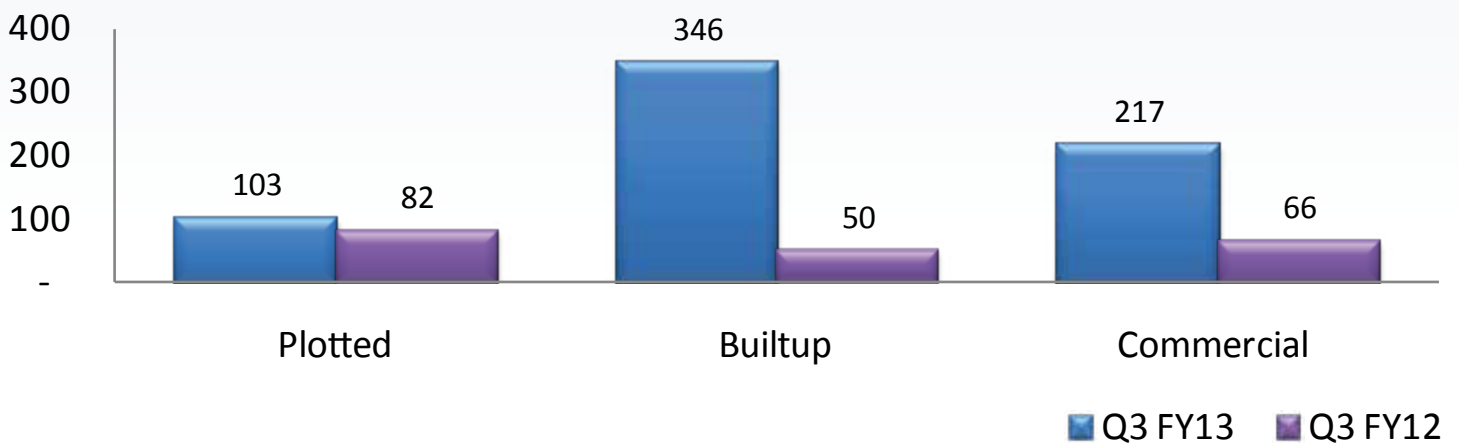
9 Months	9M FY13		9M FY12	
Particular	Area (mn sq ft)	Value (Cr.)	Area (mn sq ft)	Value (Cr.)
Plotted	3.34	298.00	4.14	393.00
Built-up	3.66	880.00	2.20	476.00
Commercial	0.90	396.00	0.95	305.00
<b>Total</b>	<b>7.90</b>	<b>1,574.00</b>	<b>7.29</b>	<b>1,174.00</b>

# Business Operation (Q3 FY 13 – Q3 FY 12)

## Q3 FY13 Area booked 3.33 mn sqft

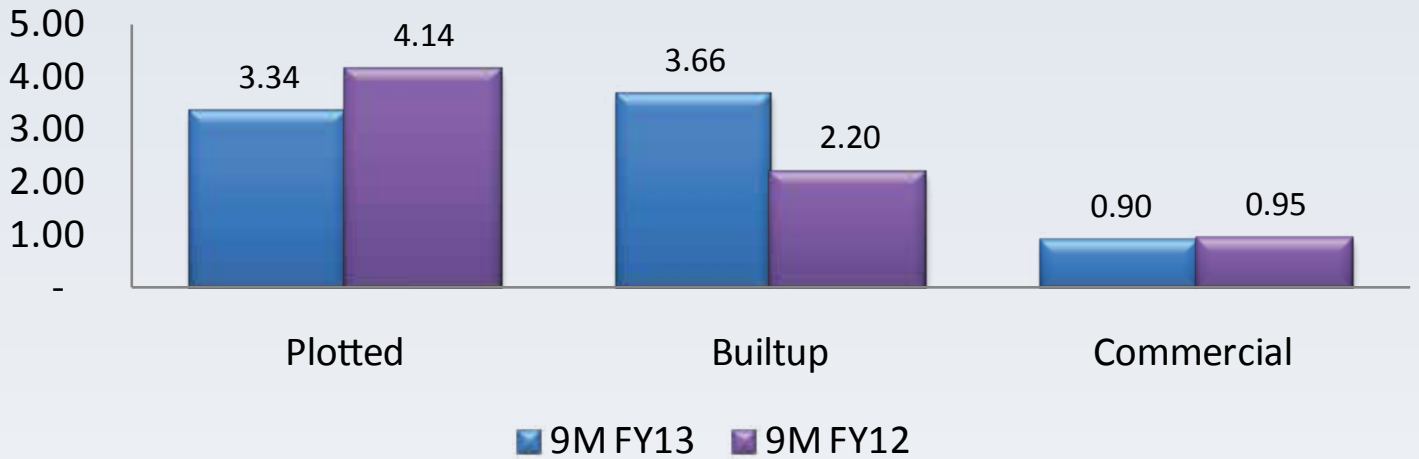


## Q3 FY13 Value of booking 666 Cr

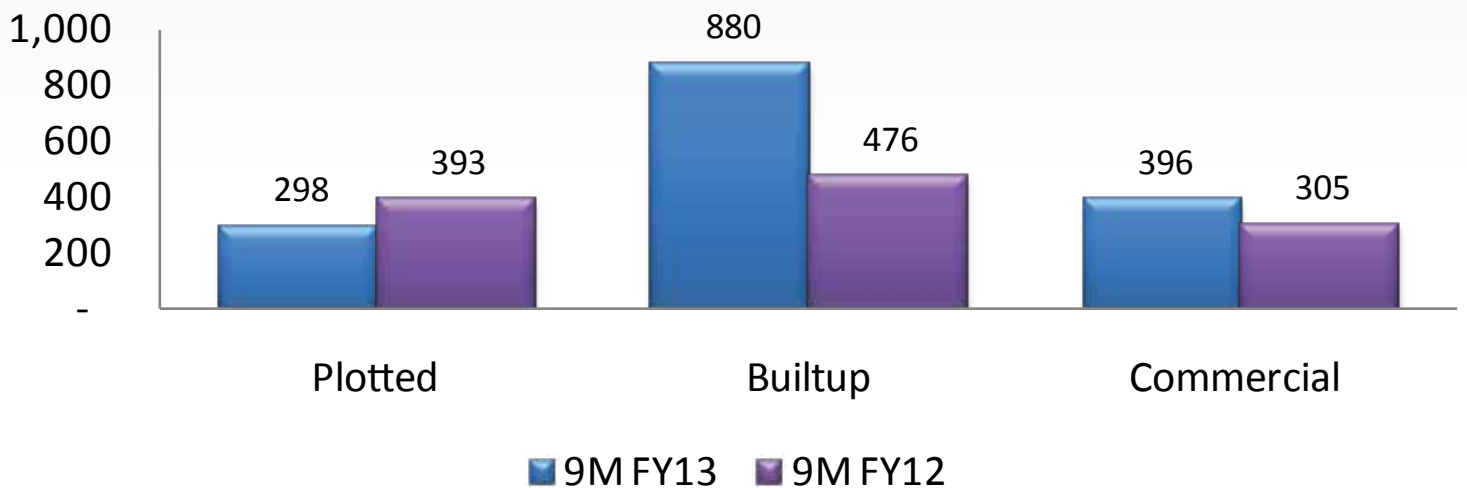


# Business Operation (9M FY 13 – 9M FY 12)

## 9M FY13 Area booked 7.90 mn sqft



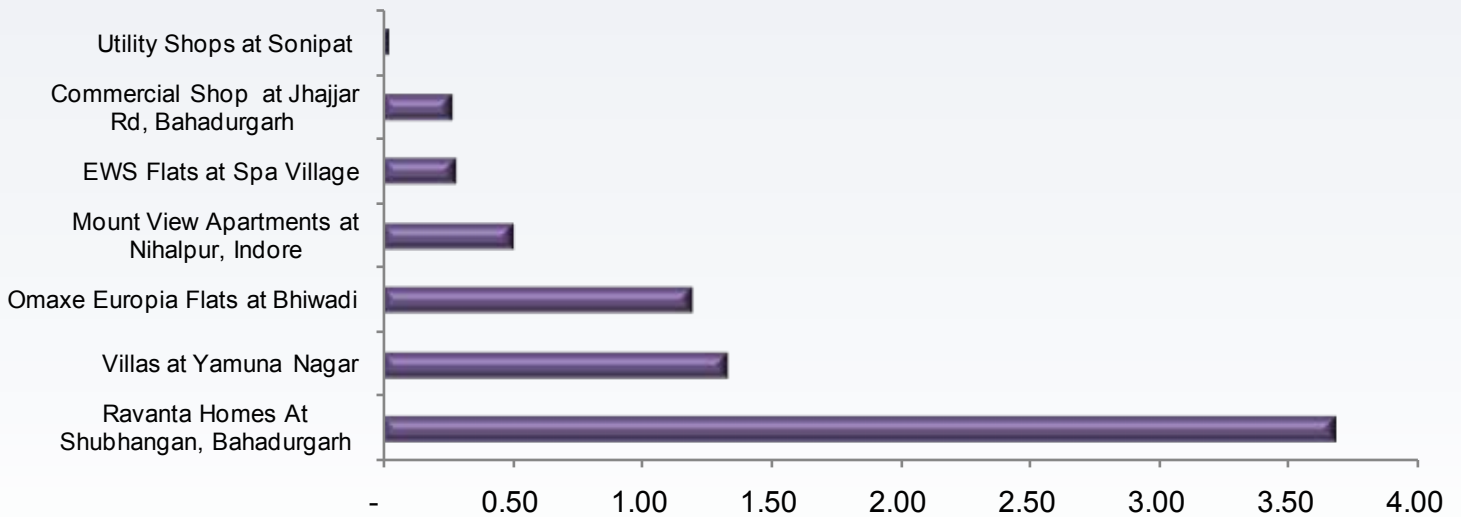
## 9M FY13 Value of booking 1574 Cr.



# Newly Launched Projects during Q3 FY 13

S No	New Launches	Place	Type	Total Area (Lacs Sqft)	Sold Area (Lacs sqft)	Sold Val. (Cr)	Avg. Rate (INR)
1	Ravanta Homes At Shubhangan, Bahadurgarh	Bahadurgarh	Floors	3.68	3.68	92	2,500
2	Villas at Yamuna Nagar	Yamuna Nagar	Villas	2.18	1.33	28	2,100
3	Omaxe Europia Flats at Bhiwadi	Bhiwadi	Floors	1.20	1.20	33	2,759
4	Mount View Apartments at Nihalpur, Indore	Indore	Floors	4.83	0.51	9	1,761
5	EWS Flats at Spa Village	Faridabad	Floors	0.29	0.29	2	690
6	Commercial Shop at Jhajjar Rd, Bahadurgarh	Bahadurgarh	Shop-cum-office	0.43	0.27	35	12,860
7	Utility Shops at Sonipat	Sonepat	Shop-cum-office	0.03	0.03	3	11,565
	<b>Total</b>			<b>12.62</b>	<b>7.31</b>	<b>202</b>	<b>2,764</b>

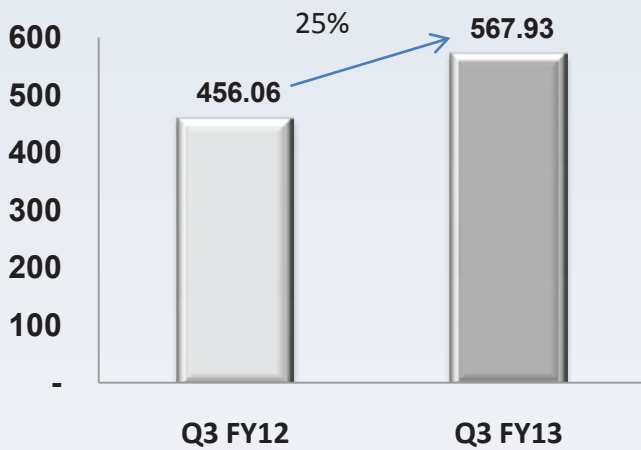
## Area booked (Lacs Sqft)



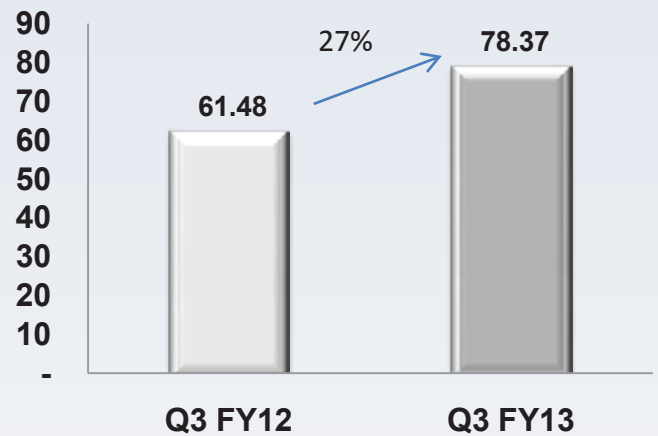


# Operational Glimpse (Q3 FY13-Q3 FY12)

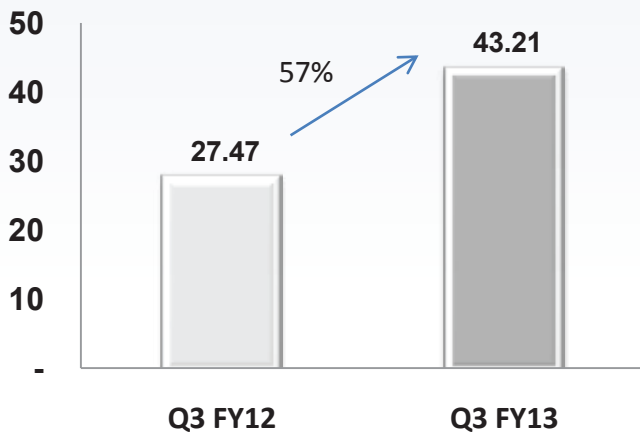
## Income from operation (Rs in Cr)



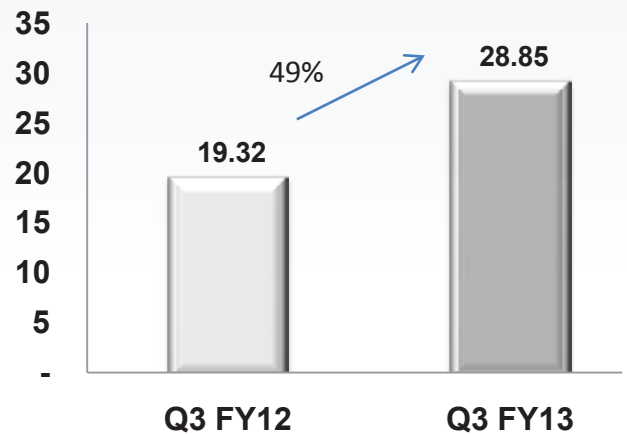
## EBITDA (Rs in Cr)



## PBT (Rs in Cr)

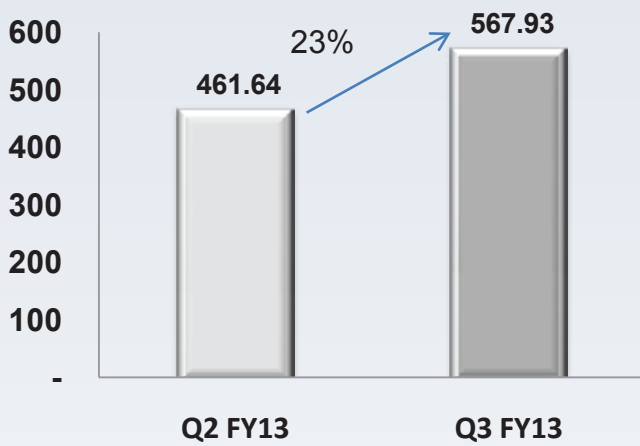


## PAT (Rs in Cr)

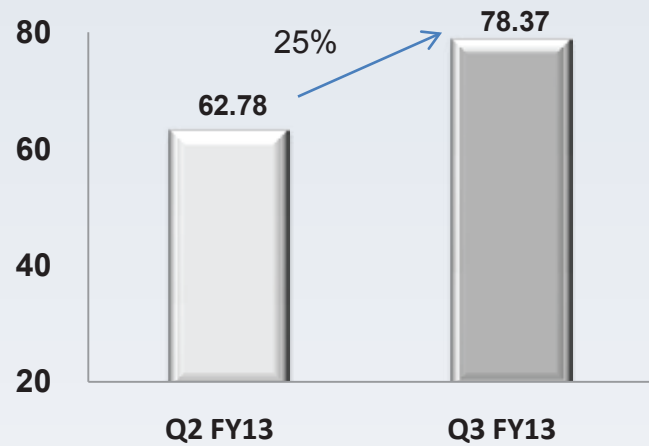


# Operational Glimpse (Q3 FY13-Q2 FY13)

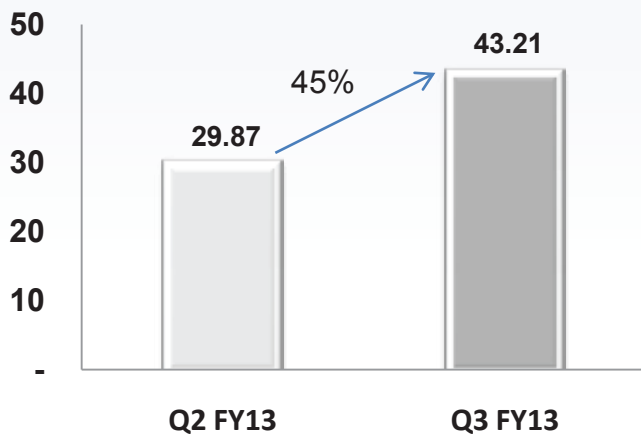
## Income from Operation (Rs in Cr.)



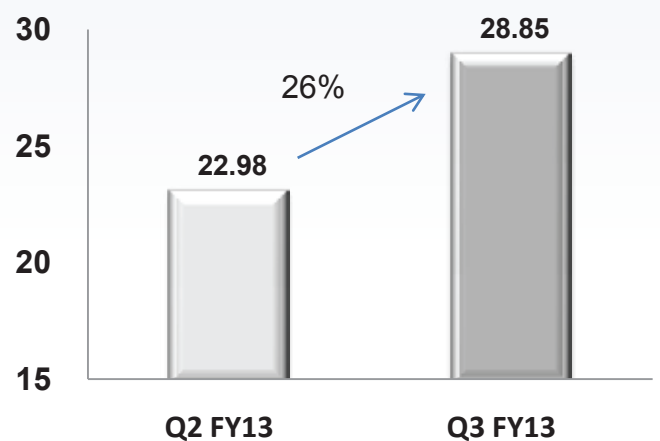
## EBITDA (Rs in Cr.)



## PBT (Rs in Cr.)



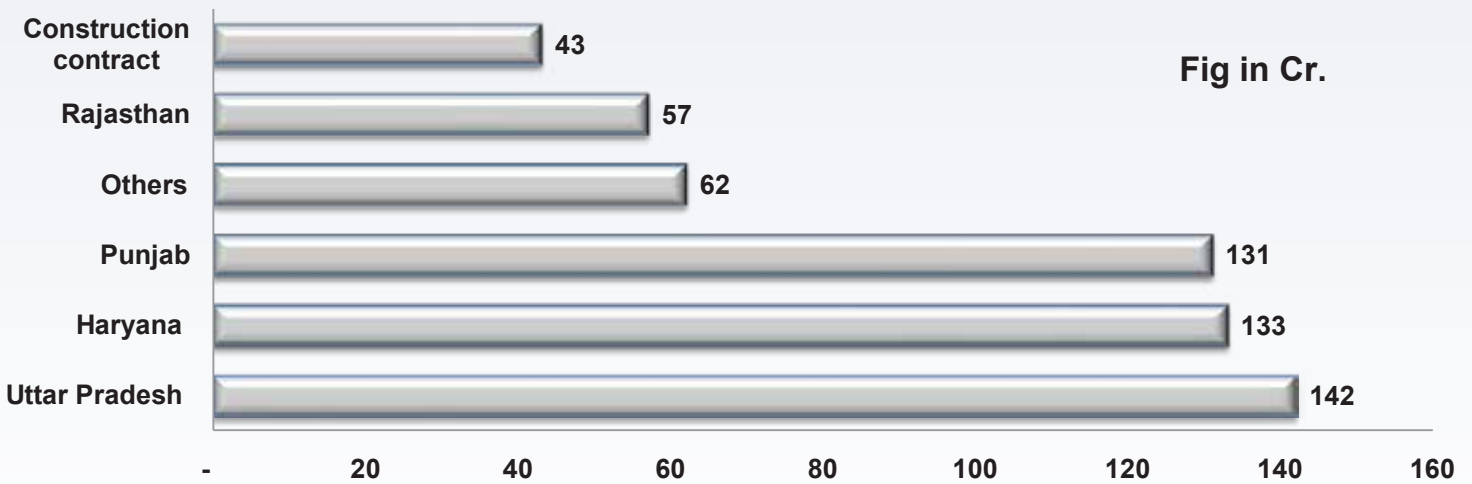
## PAT (Rs in Cr.)



# Major Contributor to Revenue for Q3 FY13

State wise revenue contribution	Value in Cr.
Uttar Pradesh	142
Haryana	133
Punjab	131
Rajasthan	57
Construction contract	43
Others	62
Operating Income	568

## (Graphical Representation)



# Financial Highlights

Particular	Q3 FY13	Q2 FY13	Q3 FY12
Income from Operation (Cr.)	567.93	461.64	456.06
EBITDA (Cr.)	78.37	62.78	61.48
PBT (Cr.)	43.21	29.87	27.47
PAT (Cr.)	28.85	22.98	19.32
EPS	1.66	1.32	1.11
EBITDA Margin	13.80%	13.60%	13.48%
PAT Margin	5.08%	4.98%	4.24%

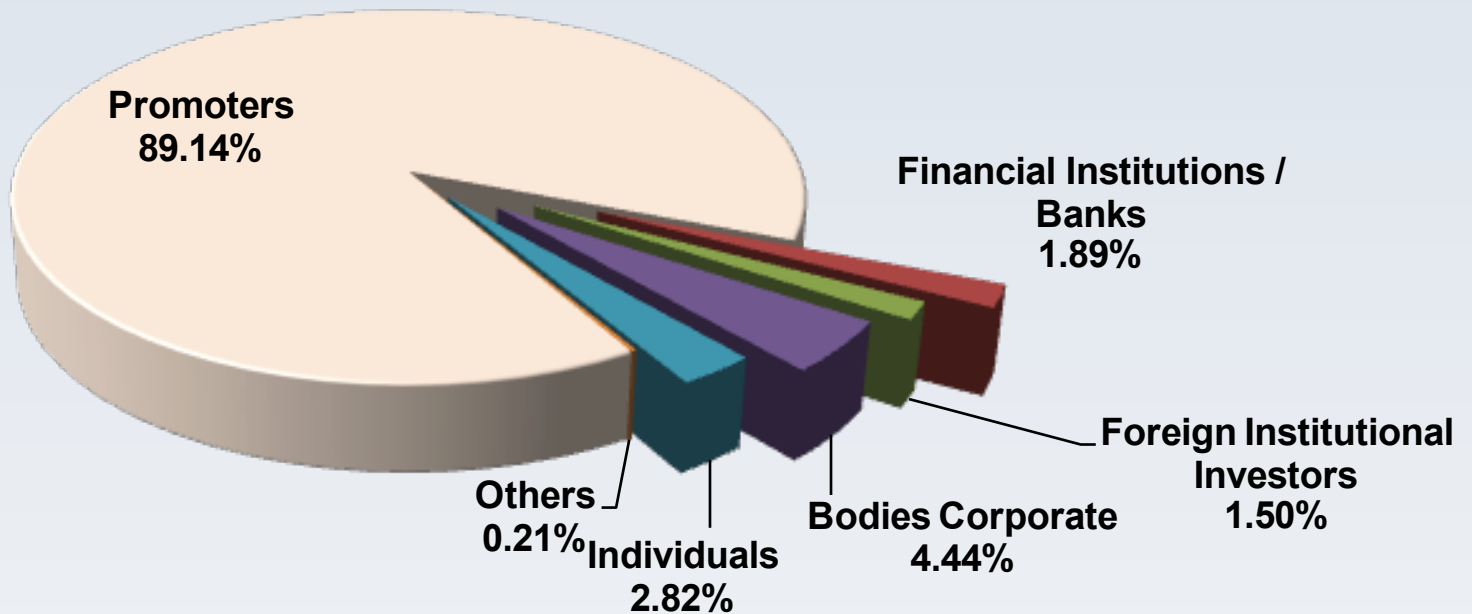
## Debt Position as on 31st December, 2012 (in Cr.)

Opening Balance of Term Loan (as on 1 <sup>st</sup> October, 2012)	911
Add: New Term Loan availed	128
Less: Repaid during Q3	134
Add: Working Capital Limit utilized	55
Gross Debt Position (as on 31 <sup>st</sup> December, 2012)	960
Gross Deferred Payment position	231
<b>Debt Repayment Schedule</b>	
Debt Repayment next three months	147

## Cash Flow Position as on 31st December, 2012 (in Cr.)

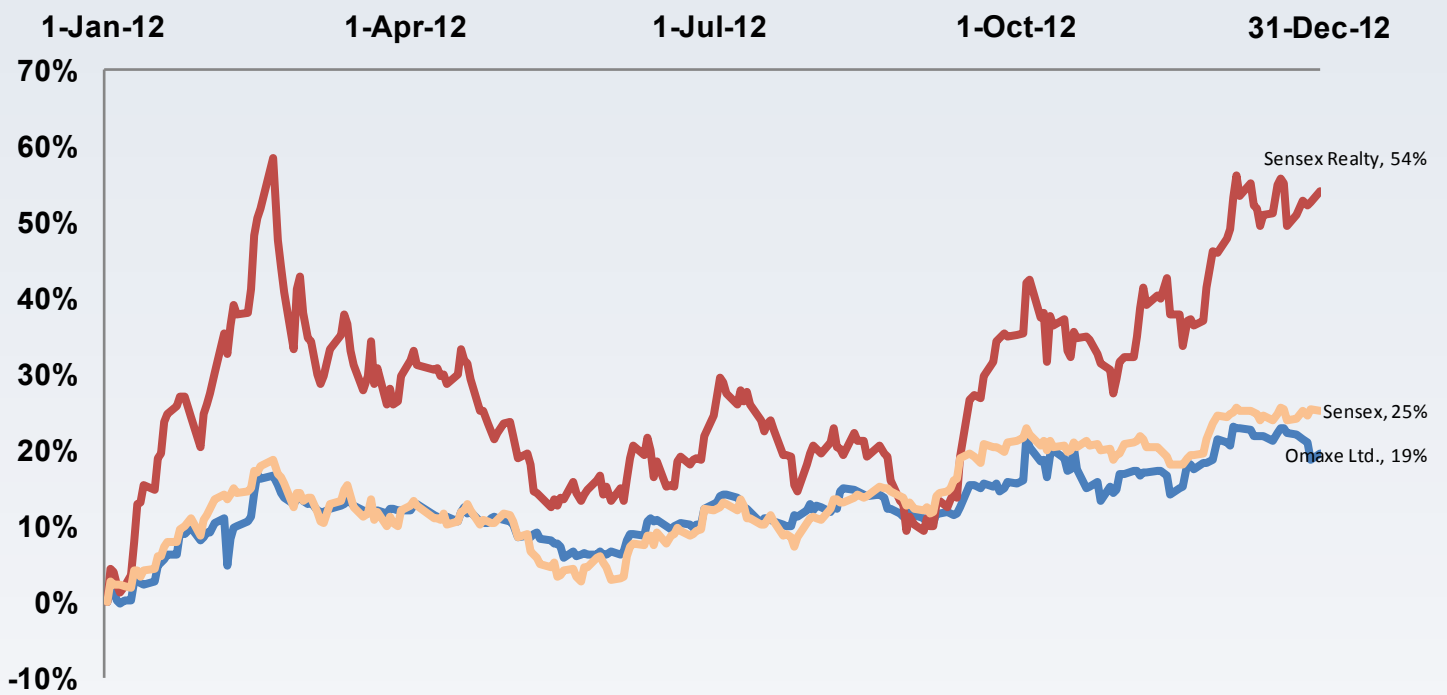
Particulars	Q3 FY13	9M FY13
Cash Flow from Operation	624.00	1,681.00
New Borrowing from Bank	128.00	293.00
Construction and Other Overhead Expenses	383.00	1172.00
Selling and Admin Expenses	139.00	339.00
Interest Expenses	47.00	127.00
Debt Repayments	134.00	396.00
<b>Total outflow</b>	<b>703.00</b>	<b>2,034.00</b>
Net Balance	49.00	(60.00)

# Shareholding Pattern



Category	No of Shares	Percentage Shareholding
Promoters	154,725,636	89.14%
Financial Institutions / Banks	3,277,965	1.89%
Foreign Institution Investors	2,598,719	1.50%
Bodies Corporate	7,708,124	4.44%
Individuals	4,886,041	2.82%
Others	370,515	0.21%
<b>Total</b>	<b>173,567,000</b>	<b>100.00%</b>

# Omaxe Share Price Movement



Index	Closing Price		Inc./Dec.)	Inc./Dec) %
	1-Jan-12	31-Dec-12		
Sensex	15,518	19,427	3,909	25%
Sensex Realty	1,370	2,111	741	54%
Omaxe Ltd.	136	163	27	19%



## Revanta Homes, Omaxe Shubhangan, Bahadurgarh



These exquisite and affordable homes at Omaxe Shubhangan are a delight for the people of Bahadurgarh. Spread over 12.5 acres, Omaxe Shubhangan is located in sector 4A and comes in three options, namely Navodaya, Vedanta and Revanta in 1BHK, 2BHK and 4BHK respectively. The recently launched Revanta Homes, spread across 2000 sq. ft. have been designed to give maximum space for living and leisure in the form of open and airy balconies.

## Mount View Apartments, Omaxe Hills, Niharpur Mundi, Indore



This group housing project overseeing the scenic view of the adjoining hills makes these homes highly sought-after. Clean and green environment coupled with high quality construction, well designed and spacious homes add to the advantage of Mount View Apartments. Located in approx. 5.5 acres, Mount View Apartments offer homes in four sizes of 1075 sq. ft., 1215 sq. ft., 1565 sq. ft. and 1705 sq. ft. with options of 2BHK, 2BHK+study, 3BHK and 3BHK+study respectively.

Proposed to be built over approx. 90 acres, Omaxe Hills, an integrated township, has a varied option for buyers, from exquisite villas to exclusive plots and multi-storey apartments. A pollution free environ is what is highly desirable and Omaxe Hills provides that. Besides a host of features like hospitals, shopping and entertainment mall, state-of-the-art club, school to name a few will add to the incredibility of Omaxe Hills. Accessibility to nearby cities, as well as Indore is an added advantage.

## Office Suites, Omaxe Plaza, Omaxe City, Sonapat

These Office Suites present on the second floor of Omaxe Plaza offers 240 units in various sizes ranging between 350-675 sq. ft. The emerging concept of “walk to work” shall in the coming times be the favoured mode for corporate and the industry has been duly catering to this need.



## Villas in Omaxe City, Yamuna Nagar



These expandable villas are a treat to own for its superior and stylish architecture, furnishing and amenities. These villas, in the sizes of 172, 220 and 328 sq. yd., offer an opportunity to own a home in the most desired township in the city. Strategically located in the proposed 186 acres integrated township Omaxe City, Yamuna Nagar, these stunning villas have a lot of open and airy space and offer residents a peaceful environment and greenery.

## Utility Shops in Omaxe Heights, Omaxe City, Sonapat

These shops in approx. 192 sq. ft. size have been launched amidst huge demand for the same. The ten shops on offer provides a captive consumer for shop owners in the form of residents in the townships. In the times to come, these shops will prosper with more and more residents beginning to reside in the villas, plots, independent floors etc in the township.

Omaxe City, Sonapat is an integrated township comprising plots, independent floors and villas in a sprawling 357 acres. A growing business and residential hub, Sonapat's vicinity to Delhi makes it an attractive location to own a house, you call home. Omaxe City's endeavour is to provide the residents a lifestyle that brings together modernity and affordability.





City Homes, Omaxe City  
Bahadurgarh



Omaxe ParkWoods  
Baddi



Omaxe Palm Greens,  
Greater Noida



Omaxe Residency  
Lucknow



Omaxe Hills  
Surajkund



Omaxe Twin Towers, Noida

Actual Photographs

**उमरते इलाके**

उमरते में शहरी बाजार का निर्माण कर रहे हैं।

**आधुनिक होता नवाबी शहर**

शहरीय की नवाबी शहरी को आधुनिकता की ओर आगे बढ़ाने का प्रयास कर रहे हैं।



**सुल्तानपुर रोड पर आइट्री पार्क निर्माण की घोषणा के बाद इस इलाके में फ्लैटों की मांग बहुत तेजी से बढ़ी है।**

**सुल्तानपुर रोड पर आइट्री पार्क निर्माण की घोषणा के बाद इस इलाके में फ्लैटों की मांग बहुत तेजी से बढ़ी है।**

सुल्तानपुर रोड पर आइट्री पार्क निर्माण की घोषणा के बाद इस इलाके में फ्लैटों की मांग बहुत तेजी से बढ़ी है।

**एन.के. वर्मा**

आय.ए.एस. (रेटायर्ड) और एडवोकेट

सुल्तानपुर रोड पर आइट्री पार्क निर्माण की घोषणा के बाद इस इलाके में फ्लैटों की मांग बहुत तेजी से बढ़ी है।

**1,200**

वर्ष फूट के एक फ्लैट की कीमत पिछले पांच साल में 10 लाख रु. से बढ़कर 30 लाख रु. पार कर चुकी है।

सुल्तानपुर रोड पर आइट्री पार्क निर्माण की घोषणा के बाद इस इलाके में फ्लैटों की मांग बहुत तेजी से बढ़ी है।



# ओमेक्स सिटी में थिरकेंगे कदम

**राज न्यूज नेटवर्क**

इंदौर। ओमेक्स सिटी हर साल गर्बे का आयोजन करता है। इसी तरह इस वर्ष भी ओमेक्स केम्पस में गर्बे का आयोजन किया जा रहा है। गर्बे का आयोजन 19 से 21 तक तीन दिवसीय आयोजन किया जा रहा है। राज एक्सप्रेस, ओमेक्स एवं रोटेरी क्लब के संयुक्त तत्त्वधान में किया जा रहा है।

7 अक्टूबर से गर्बों की ट्रेनिंग जोर-शोर के साथ चल रही है जिसमें ओमेक्स सिटी की सभी 150 के करीब युवतियां एवं महिलाएं भाग ले रही हैं। म्यूजिक की धुन पर थिरकते कदमों में आस्था के साथ बेहतर गर्बों की प्रस्तुति देने की प्रेरितस दी जा रही है। गर्बों में युवतियां एक ताल दो ताल गरबा सीख रही हैं।

आयएलआय डॉस ऐकेडमी की रागिनी वाजपेई ने बताया कि यहां प्रशिक्षण 5 लोग दे रहे हैं। गर्बों में देडिशनल डॉडिया गरबा रहेगा। इस बार यहां गर्बों में 5 साल के बच्चों से लेकर 50 साल तक की महिलाएं काफी जोश के साथ गर्बे प्रेंटिस में लगी हुई हैं।

**ध्वज पांडाल बनाया जाएगा:** ओमेक्स सिटी में तीन दिवसीय गर्बों को लेकर बच्चों से लेकर युवतियों में काफी उत्साह नजर आ रहा है। यहां होने जा रहे इस गरबा आयोजन के लिये काफी बड़ा पांडाल सजना शुरू हो चुका है और मंच बनाया जा रहा है। नवरात्रि से पहले ओमेक्स सिटी को विद्युत बल्बों से सजाया जायेगा।

**हुड्डियन ऑयडल के कलाकार आएंगे:** ओमेक्स सिटी में गर्बों में उत्साह बढ़ाने के लिए इंडियन आयडल के हेरिटा भोयल रनिवार 19 अक्टूबर को खास आमंत्रित रहेंगे। इसके अलावा और भी कई कलाकार अपनी प्रस्तुतियां देंगे। इस भव्य गरबा आयोजन में विशाल स्टेज पर जहां 12 से अधिक



**आर्केस्ट्र:** टीम द्वारा लाइव प्रस्तुति दी जाएगी।

**बेस्ट कपल को पुरस्कार दिया जाएगा:** इस संबंध में ओमेक्स सिटी के मार्केटिंग हेड इरफान खान ने बताया कि प्रतियोगिता में अलग-अलग रूप बनाया जाएगा जिसमें बेस्ट डॉस गरबा करने वाले एवं बेस्ट कपल को पुरस्कार दिया जाएगा।

**फूड स्टाल भी रहेगा:** यहां की खास विशेषता 20 से अधिक विभिन्न तरह के लजीज व्यंजनों के स्टाल लगाए जाएंगे जिसमें राजस्थानी फूड्स, पंजाबी आइटम, बच्चों के आइटम से लेकर पान तक रखा जाएगा। मनोरंजन के लिए अलग किड्स जॉन बनाया जाएगा। गर्ब आयोजन की तैयारियों को देखते हुए अनुमान लगाया जा रहा है कि यहां लोग अधिक से अधिक संध्या में उपस्थित होंगे व गरबा आयोजन का आनंद लेंगे।

THE BW REAL 500 Non-Financial Companies										
BW Rank	Company	Total Income + Total Assets (Rs crore)	% Change total income + total assets	Total Income (Rs crore)	Total Assets (Rs crore)	Operating Profit (Rs crore)	Profit after tax (Rs crore)	RoCE (%)	RoNW (%)	Average market cap (Rs crore)
201-250	Zee Entertainment Enterprises	7,441.00	5.45	3,199.40	4,281.60	877.90	590.60	25.87	18.09	12,776.83
	Pata Computer Systems	7,434.82	11.45	3,728.75	3,706.06	612.47	401.46	13.65	11.81	5,412.38
	Wipro	7,428.13	26.42	3,649.43	3,778.70	484.03	140.06	13.85	11.62	810.54
	Apollo Hospitals Enterprises	7,426.00	19.34	3,173.43	4,252.57	539.63	211.01	13.43	9.82	7,886.54
	Common India (s)	7,335.29	5.24	4,240.55	3,094.74	820.58	591.27	43.12	30.72	12,241.18
	Denza	7,281.50	7.55	1,871.16	5,410.35	257.05	90.40	6.52	5.24	2,463.42
	Varn Industries	7,088.75	16.13	4,173.94	2,914.81	187.87	-171.59	-1.83	-104.75	477.67
	Preprints Estate Projects	7,024.74	3.58	1,086.46	5,938.28	330.84	88.40	7.06	4.15	5,855.47
	Wipro	6,983.10	24.46	4,041.37	2,941.73	518.97	322.08	24.48	31.29	10,063.96
	Wipro	6,992.31	18.31	3,698.18	3,294.13	485.53	126.77	14.69	10.84	12,680.37
	Hotel Leela Venture	6,838.15	0.76	581.94	6,256.21	29.44	-993.04	-1.50	-46.15	1,370.67
	Avika Bullcom	6,830.55	74.69	1,456.71	5,373.84	380.41	115.90	11.20	12.21	1,218.29
	Eduncop Solutions	6,790.91	18.84	1,522.88	5,268.05	445.98	137.08	6.41	5.91	2,485.25
	Wipro	6,782.29	5.77	1,516.28	5,266.00	721.16	209.30	12.45	14.16	896.49
	Integr8 Systems	6,689.01	38.32	2,547.78	4,141.22	404.04	123.11	22.08	17.23	1,047.25
	C Mahindra Exports	6,571.76	14.14	3,542.78	3,028.98	209.00	161.47	14.84	21.19	979.86
	Balrampur Chini Mills	6,568.07	14.48	2,320.07	4,231.99	264.47	0.41	4.58	0.03	1,358.01
	Shree Avestal	6,566.06	23.18	2,581.71	3,984.34	522.35	234.01	12.97	17.80	3,018.68
	Strides & Company	6,555.49	28.14	3,164.08	3,391.41	232.58	68.62	9.80	15.72	476.70
	Electrolux Coolings	6,505.91	7.81	2,175.82	4,329.99	178.85	28.53	3.58	1.66	772.51
	Birla Corporation	6,476.95	10.26	2,413.96	4,062.99	479.65	239.44	12.53	11.12	2,214.80
	Escorts	6,456.17	16.71	4,174.01	2,282.16	253.02	125.07	8.22	7.48	876.48
	Balkrishna Industries	6,358.66	44.53	3,020.68	3,337.98	516.06	268.94	19.98	27.28	2,009.21
	Biocon	6,334.10	-1.46	2,395.90	3,938.20	588.60	342.50	16.74	16.59	5,897.37
	Finorex Solutions	6,283.11	16.71	2,203.85	3,879.26	234.35	62.21	4.49	4.39	501.40
	J K Cement	6,169.82	11.70	2,583.64	3,579.97	560.77	174.57	17.22	14.40	958.36
	Hindustan Metal Glass & Inds	6,135.58	66.42	2,404.64	4,065.94	312.08	70.12	7.11	6.83	1,664.27
	Tribeni (s)	6,089.99	12.05	2,752.49	3,337.50	320.24	-43.74	-4.19	-7.41	296.42
	M P Chemicals & Fertilizers (s)	6,015.58	74.68	3,726.13	2,289.45	208.73	88.10	15.20	16.25	447.27
	Polyplex Corporation	6,001.61	5.26	2,498.19	3,503.42	470.87	208.09	9.26	11.88	876.32
	BDL Wilkox	5,997.00	3.16	994.44	5,012.56	480.19	-37.28	5.96	-3.60	491.76
	Spectrol (s)	5,989.69	47.04	4,019.35	1,970.34	-520.73	-606.77	-87.06	-764.95	1,284.53
	Sakhi Sugars	5,963.85	-1.30	2,143.81	3,820.04	251.80	-53.31	5.89	-32.43	1,644.00
	Serinita Technologies	5,942.32	20.16	2,848.89	3,093.43	215.73	36.87	7.24	3.62	1,580.79
	Orchid Chemicals & Pharma	5,916.16	2.98	1,928.79	3,987.36	412.81	87.46	8.08	8.87	1,278.48
	IS Realty	5,880.80	-8.19	898.51	5,182.29	122.95	92.03	3.08	2.75	1,818.84
	Indaf Poly Films	5,880.03	4.19	2,383.03	3,497.00	366.03	138.39	9.48	3.86	2,018.17
	India Glycols	5,876.76	40.53	2,732.03	3,144.73	353.17	67.41	11.83	16.59	371.48
	Romby Design & Manging (s)	5,873.75	28.05	2,285.30	3,588.39	316.81	59.55	15.46	16.10	1,227.84
	Opto Circuits (India)	5,843.51	26.80	2,370.42	3,473.09	630.06	573.40	22.40	37.41	4,448.68
	Garden Silk Mills (s)	5,843.02	0.83	3,536.65	2,306.37	130.38	-78.88	2.40	-14.86	258.90
	Anant Raj	5,842.31	8.21	332.18	5,510.13	190.49	-119.28	3.66	3.16	1,755.45
	Shivram EPC	5,827.32	32.37	1,906.35	3,920.97	274.13	12.92	10.99	2.99	449.27
	Omex International*	5,809.98	111.14	4,212.60	1,597.38	122.33	45.31	14.81	4.04	56.45
	Tarvant Pharmaceuticals	5,788.54	20.85	2,740.85	3,047.69	545.16	286.30	23.65	25.84	5,150.02
	Shree Realty	5,759.32	14.06	974.79	4,784.53	633.16	462.87	17.12	13.14	7,907.47
	Alkargo Logistics	5,748.48	28.45	3,459.62	2,288.86	458.82	238.12	23.04	22.34	1,846.66
	Infotech	5,714.84	-15.13	1,755.78	3,958.06	288.53	-334.73	-6.03	-35.07	485.85
	BSF India (s)	5,714.59	17.01	3,521.05	2,193.54	210.88	100.86	13.80	10.90	2,507.47
	Sobha Developers	5,691.81	6.90	1,414.37	4,237.44	473.02	210.05	13.31	10.91	2,727.90

**सिमल पुरोहित ने बताया कि घर के काम से समय निकाल कर समय को प्रेरित करने का जल्दी है। ओमेक्स सिटी में पहली बार गरबा कर रही हूँ, तो मन में काफी उत्साह है। गरबा प्रेरित्स अब अंतिम दौर में चल रहा है।**

**सिमल पुरोहित ने बताया कि घर के काम से समय निकाल कर समय को प्रेरित करने का जल्दी है। ओमेक्स सिटी में पहली बार गरबा कर रही हूँ, तो मन में काफी उत्साह है। गरबा प्रेरित्स अब अंतिम दौर में चल रहा है।**

**ममता गुप्ता ने बताया कि ओमेक्स सिटी में पहली बार गरबा कर रही हूँ, तो मन में काफी उत्साह है। गरबा प्रेरित्स अब अंतिम दौर में चल रहा है।**

**सिमल पुरोहित ने बताया कि घर के काम से समय निकाल कर समय को प्रेरित करने का जल्दी है। ओमेक्स सिटी में पहली बार गरबा कर रही हूँ, तो मन में काफी उत्साह है। गरबा प्रेरित्स अब अंतिम दौर में चल रहा है।**

**सिमल पुरोहित ने बताया कि घर के काम से समय निकाल कर समय को प्रेरित करने का जल्दी है। ओमेक्स सिटी में पहली बार गरबा कर रही हूँ, तो मन में काफी उत्साह है। गरबा प्रेरित्स अब अंतिम दौर में चल रहा है।**

**सिमल पुरोहित ने बताया कि घर के काम से समय निकाल कर समय को प्रेरित करने का जल्दी है। ओमेक्स सिटी में पहली बार गरबा कर रही हूँ, तो मन में काफी उत्साह है। गरबा प्रेरित्स अब अंतिम दौर में चल रहा है।**

**सिमल पुरोहित ने बताया कि घर के काम से समय निकाल कर समय को प्रेरित करने का जल्दी है। ओमेक्स सिटी में पहली बार गरबा कर रही हूँ, तो मन में काफी उत्साह है। गरबा प्रेरित्स अब अंतिम दौर में चल रहा है।**

## Omex net up 26% in Q2 as against Q1 of FY12

**Lucknow:** Omex Ltd, the real estate and infrastructure development company on Wednesday reported a 25 percent hike in its net profit in the second quarter ended September 2012 at Rs 22.98 crore as against Rs 18.18 crore in the first quarter ended June 2012. The real estate giant achieved a consolidated net sales of Rs 461.64 crore in the second quarter as compared to Rs 368.30 crore in the previous quarter. The company claims to have sold about 2.56 million square feet during the quarter with the book value of the sold area at Rs 473 crore. It had launched six new projects during the quarter adding up to 2.07 mn sq ft of salable area out of which 0.66 mn sq ft has been already booked. Besides, it has launched various shop cum offices spaces as well. 'Omex City Centre' at Faridabad, commercial built-up in the name of India Trade Centre at Greater Noida and 1BHK Group Housing at Omex Heights, Faridabad.

## Real Estate Special

to invest in real estate. According to him, there are 38 approved five-star hotel sites, and most international chains, including Radisson Blue and Hilton, are looking to open properties here. Some of the biggest builders—Unitech, IREO, Emaar-MGF, Ansal, TDI, Pearl and Wave Estates—have large residential and commercial developments underway.

Insurance manager Sunil Passi, 55, decided to move to Mohali from Ludhiana to give his family a better life. "It's so much nicer here. There's hardly any pollution, no traffic congestion and we live within 15 minutes from Chandigarh," he says. His family is delighted with the three-bedroom fifth floor apartment in Regency Towers which they bought in 2010 for Rs 45 lakh. It costs at least three times more today. Amaneet Singh, 33, a software exporter, originally from Multisar in Punjab, had a bigger windfall. His 550-sq yard plot in Sector 91 will fetch him an easy Rs 55,000 per sq yard today, compared to the Rs 12,000 he paid in 2006. But Amaneet is not selling, he is building his dream home right here.

Besides the master plan and the international airport, education is another big magnet that is drawing investors—IT, farming families, executives and businessmen—to Mohali. The "Knowledge City" spread across sectors 81 and 84, already has functioning campuses of the Indian School of Business, the Indian Institute of Scientific Education & Research and the Army Law School. Other premier institutions, including an IT extension area are under construction.

And of course, Mohali remains the cricketing destination of the north, with Punjab Cricket Association's celebrated world-class stadium located in the city. For investors, Mohali is turning out to be one of the most-favoured destinations in north India.

By Amit Jolly



AN AERIAL VIEW OF GREATER NOIDA EXPRESSWAY MERGING WITH THE YAMUNA EXPRESSWAY

The frantic construction work along the expressway is a clear indication of the real estate growth in the region. A back-of-the-envelope calculation indicates that there are more than 60,000 houses coming up along the Greater Noida Expressway.

The region's use is that it offers both affordable and luxury housing. For example, Jaypee's Wish Town in Sector 128 offers several apartment complexes, with the price ranging

from Rs 50 lakh for two bedrooms to Rs 1.5 crore for luxury flats. The price in other sectors varies between Rs 17 lakh and Rs 60 lakh for two-three bedroom flats. In the posh ATS Greens, a ready-to-move-in, four-bedroom flat costs over Rs 2.5 crore. "The benefits of investment are immense considering the favourable access and connectivity the region provides," says Rohini Goel, CEO, Omaxe. The highway ensures uninterrupted traf-

fic movement and the possibility of reaching Ashram Chowk, South Delhi in less than half-an-hour.

Builders such as DLF, ATS, Eldeco, Omaxe, Nimbus, Orris, Gulshan and Superitech are constructing apartments and office complexes in different sectors such as Sector 94, 98 and 136. According to Goel, the recent affluence of IT in retail has led to an increased demand for commercial spaces. "This will translate into an increase in demand for residential areas too," he says.

Sandeep Ghai, assistant director, sales, Investors' Clinic, a real-estate consulting firm, says there are plenty of reasons to invest in the area along the Greater Noida Expressway. There are luxury societies, huge townships, over 10 good educational institutes, an export zone and a tech zone of around 700 acres. The area is connected to expressways such as NH 51, NH 91 and the 165 km Yamuna Expressway that allows one to reach Agra in just two hours. The area also boasts of the famous F1 track at the Buddh International Circuit and the 18-hole Jaypee Greens golf course expanding over 450 acres.

Not only buyers, there are benefits for investors too. Investors' Clinic expects prices in the Greater Noida area to double in the next three years. A salesman in Baniyad Properties indicated a return of Rs 60-80 lakh per flat a year, in terms of investment. "As far as saturation in Noida is concerned, I can't see it happening in the next 20 years. New areas are coming up one after another," says Ghai. This year, the court also allowed construction in the Noida Extension area, providing a much needed relief to the thousands of buyers.

By Shrawya Jain

5 million

is the expected population of Mohali in next 10 years, five times higher than Chandigarh's current population.

60,000 houses are expected to come up along the Greater Noida Expressway in the next couple of years.

## NOIDA

# Fast Lanes Propel LAND BOOM

Noida's latest real estate hotspot is Sector 93 with its posh, environment-friendly homes

Spread across 250 acres, Sector 93, Noida, gives a sneak peek of what the 25-km-long Expressway stretch connecting Noida and Greater Noida will look like. The growth story of this sector is reflected in the posh ATS

Greens apartments. The housing society, built over an area of 17 acres, has 25 blocks and over 732 flats, it offers facilities such as swimming pool, Wi-Fi connection and 100 per cent power backup. The Amity University is just 7 km away.

# Omaxe set to raise ₹600 crore by shedding 15% equity

Funds to be used to repay debt; firm aims at expanding existing projects in Chandigarh, Lucknow & Indore

By Anurag Mittal

Real estate developer Omaxe Ltd is planning to raise ₹600 crore in six months by diluting a 15 per cent stake in order to comply with the market regulator's norm that all listed companies should have at least 25 per cent public shareholding by June 2011.

At present, the promoters hold a 90 per cent stake in the company. Although Omaxe has not yet identified the route through which it will offload the stake, it is expected to rope in several bidders soon for the same. "We may do it through a follow-on public offering, or the private equity route. It's not decided yet," said Rohini Goel, chairman and managing director of Omaxe.

"Of the ₹600 crore, we plan to use ₹200 crore towards debt repayment and the rest towards projects development," he added.

Of the ₹500 crore that the company was to repay to banks in 2012-13, it has already paid ₹200 crore. The remaining ₹300 crore has to be paid by April 2011.

The first quarter presentation by the company reported that its gross debt fell by ₹41 crore during the quarter to ₹1,205 crore. By September end, the gross debt had come down to ₹1,200 crore, said the company. "The aim is to reduce the debt further," said Goel.

Share price of Omaxe has hovered around ₹187 per share on 100-over-the recent months. On Friday, the stock stood at ₹187.50, while the benchmark Sensex was 104 per cent up and made at 18,948.46 points.

Given the uncertain market conditions, the company aims at expanding the existing projects in New Chandigarh, Lucknow and Indore, rather than taking up new ones.

Omaxe reported a decline of 9.24 per cent in its consolidated net profit for the quarter ended June 30 at ₹18.34 crore and its sales were down 10 per cent, sales figures vary from quarter to quarter," Goel added.

The company's product mix has taken a shift from commercial to residential, said the



Omaxe Q2 sales booking up 3%

New Delhi: Realty firm Omaxe sold properties worth Rs 472 crore during the second quarter of this fiscal, marginally higher than the year-ago period. The company sold 2.56 million sq ft during July-September quarter for Rs 472 crore.

In the corresponding period last year, it had sold 2.25 million sq ft area for Rs 458 crore, according to presentation by investors.

In the first half of this fiscal, however, Omaxe's sales booking fell in both volume and value terms. During April-September period of the 2012-13 fiscal, the company sold 4.58 million sq ft for Rs 908 crore. In the corresponding period year ago, it had sold 4.87 million sq ft for Rs 976 crore.

On debt, the company told investors that the gross debt has come down marginally to Rs 1,014 crore as on September 30 from Rs 1,047 crore at the end of the first quarter.

Earlier this month, Omaxe reported 16 per cent decline in its net profit at Rs 22.98 crore for the quarter ended September 30 against Rs 27.31 crore in the year-ago period.

The income from operation, however, rose marginally to Rs 461.64 crore during the July-September quarter from Rs 457.96 crore in the corresponding period of previous fiscal.

(Financial Express)

# ओमेक्स प्रॉपर्टी उत्सव को अमृतपूर्व प्रतिसाद



इंदौर. रियल एस्टेट कंपनी ओमेक्स सिटी ग्राहकों की उत्तम सेवा व ग्राहकों की संतुष्टि को ध्यान में रखते हुए हमेशा से ही कुछ अच्छा, कुछ नया करते आए हैं। ओमेक्स ने कुछ ऐसा ही आयोजन ओमेक्स सिटी 2 मांगलिया में प्रॉपर्टी उत्सव के नाम से किया, जिसमें हजारों की तादाद

में लोग उपस्थित हुए। उत्सव में स्वादिष्ट भोजन व मनोरंजन के साथ ही बच्चों के लिए गेम्स का भी आयोजन किया गया। इसमें लोगों को प्रॉपर्टी खरीदने, लोन, प्लानिंग व इंटीरियर डेकोरेशन से संबंधित जानकारी भी दी गई। इस अवसर पर लकी ड्रॉ का भी आयोजन किया गया।

**महानगर**  
इंदौर  
WWW.TAJEXPRESS.IN

# डांडिया की मस्ती में झूमी ओमेक्स सिटी

## राज एक्सप्रेस द्वारा प्रायोजित गरबों में उमड़ी भीड़

अभिनेता सिद्धी और राज एक्सप्रेस द्वारा आयोजित डांडिया रात में परिवार पर ओमेक्स सिटी और आर्गुमिण्ड कोटिन के विचारकों ने पूरा डूब कर मस्ती के साथ मस्ती का जयजय करवा दिया। उन्हें देखने के लिए पूरे शहर के युवा उपस्थित हुए। विभिन्न स्तर पर और दुकानों से भी युवा पर नज़र पड़े।

**मिसे अकर्मक पुरस्कार**  
राज एक्सप्रेस द्वारा आयोजित डांडिया रात में परिवार पर ओमेक्स सिटी और आर्गुमिण्ड कोटिन के विचारकों ने पूरा डूब कर मस्ती के साथ मस्ती का जयजय करवा दिया। उन्हें देखने के लिए पूरे शहर के युवा उपस्थित हुए। विभिन्न स्तर पर और दुकानों से भी युवा पर नज़र पड़े।

**मस्ती की मस्ती में खुब झूमि**  
राज एक्सप्रेस द्वारा आयोजित डांडिया रात में परिवार पर ओमेक्स सिटी और आर्गुमिण्ड कोटिन के विचारकों ने पूरा डूब कर मस्ती के साथ मस्ती का जयजय करवा दिया। उन्हें देखने के लिए पूरे शहर के युवा उपस्थित हुए। विभिन्न स्तर पर और दुकानों से भी युवा पर नज़र पड़े।

**राज एक्सप्रेस रात पर खी भीड़**  
राज एक्सप्रेस द्वारा आयोजित डांडिया रात में परिवार पर ओमेक्स सिटी और आर्गुमिण्ड कोटिन के विचारकों ने पूरा डूब कर मस्ती के साथ मस्ती का जयजय करवा दिया। उन्हें देखने के लिए पूरे शहर के युवा उपस्थित हुए। विभिन्न स्तर पर और दुकानों से भी युवा पर नज़र पड़े।

**डी रात पर न सिर्फ मस्ती**  
राज एक्सप्रेस द्वारा आयोजित डांडिया रात में परिवार पर ओमेक्स सिटी और आर्गुमिण्ड कोटिन के विचारकों ने पूरा डूब कर मस्ती के साथ मस्ती का जयजय करवा दिया। उन्हें देखने के लिए पूरे शहर के युवा उपस्थित हुए। विभिन्न स्तर पर और दुकानों से भी युवा पर नज़र पड़े।

**OMAXE: BIZ OUTLOOK**

**Will stick to investing in private sector banks vs PSUs**

**Aurobind 1.4m 177.55 5.10 AxisBk 0.4m 125 0.26**

**250.15 3.50 BASF 3.1m 667.05**

**12:16 PM NIFTY FUT OI: 13.1m P 5.15 CRUDE \$/bbl 88.02**

# SUSTAINABLE DESIGNS

Environment-friendly buildings are gaining popularity around the world, due to their cost saving designs, says ET Realty

**TRISH DONNALLY**

While the awareness of sustainable design for residential properties is only just emerging in India, environment friendly buildings have become popular around the world, says Trish Donnally, a sustainability rating systems mandatory in some countries. We list below a sampling of how sustainable design and its associated cost saving advantages, in varying degrees, in the United States, Italy, Denmark and Bolivia.

**ITALIAN COUNTRYSIDE**  
Sometimes, people have sustainable intentions, but

**QUICK BYTES**  
You can have an energy efficient house, but if you have to drive 100 miles to get to work, then this dwarfs the carbon reduction of the house

**BOLIVIAN BEGINNINGS**  
While sustainable design is making its presence known in many parts of the world, in Bolivia it is not a priority yet. In Bolivia, there were laws for the sustainability of resources in general. However, these are no clear lines, and no efficient controls to ensure there is a responsible treatment of our natural resources," says Daniela Viciana, director and senior designer of a Bolivian foundation, which promotes sustainable design and energy efficiency. Viciana says, "On the other hand, there are young designers and new companies that are trying to talk about these concepts. Maybe, in time, that will be the road to sustainability and to obtain regulations and better practices," Viciana says.

**2012 DECEMBER OVERALL RANKING 1-1500**

RANK	COMPANY NAME	MARKET CAP	PERF	SECTOR
1	Reliance Industries	1,00,000	100	Oil & Gas
2	Infosys	80,000	95	IT
3	Wipro	70,000	90	IT
4	TCS	60,000	85	IT
5	HDFC Bank	50,000	80	Banking
6	ICICI Bank	45,000	75	Banking
7	Axis Bank	40,000	70	Banking
8	State Bank of India	35,000	65	Banking
9	Coal India	30,000	60	Coal
10	ONGC	25,000	55	Oil & Gas

# The Tribune Real Estate

## Slice of INDEPENDENCE

The demand for independent floors seems to be bucking the slowdown trend in tri-city's periphery. With over 6,000 units available in different projects, the buyers have a colourful bouquet of choices in different price segments.

**500 करोड़ रु. की लागत से 1,500 एपार्टमेंट्स बना रही है नगर के फ्लैट्स**

**गंगा के किनारे टेम्स का शहर**

**खुशियां और खतराने**

We look forward to your feedback, suggestion and contribution to enable us to make this medium of expression truly enjoyable and informative. Our contact details are:

Email: [investors@omaxe.com](mailto:investors@omaxe.com)

Corporate Office:

Omaxe House, 7, LSC, Kalkaji, New Delhi - 110019 (India)

Telephones: +91-11- 41893100, 41896680-85, 41896776

Fax: +91-11- 41896773, 41896799, 41896653

[www.omaxe.com](http://www.omaxe.com)

We are on     

## Disclaimer

- This presentation has been prepared by Omaxe Ltd. (the “Company”) solely for your information and for your use and may not be taken away, reproduced, redistributed or passed on, directly or indirectly to another person (whether within or outside your organization or firm) or published in whole or in part for any purpose. By attending this presentation you are agreeing to be bound by forgoing restrictions and to maintain absolute confidentiality regarding the information disclosed in these materials.
- This presentation may contain forward-looking statements, including those relating to our general business plans and strategy, our future financial condition and growth prospects, and future developments in our industry and our competitive and regulatory environment. The Information contained in this presentation does not constitute or form any part of any offer, invitation or recommendation to purchase or subscribe for any securities in any jurisdiction, and neither the issue of the information nor anything contained herein shall form the basis of, or be relied upon in connection with, any or commitment on the part of any person to proceed with any transaction. The information contained in this material has not been independently verified. No representation or warranty, express or implied, is made and no reliance shall be placed on the accuracy, fairness or completeness of the information presented or contained in these materials. Any forward-looking statement in this presentation is subject to the risk and uncertainties that could cause actual result to differ materially from those that may be inferred to being expressed in, or implied by, such statements. Actual results may differ materially from those forward-looking statements due to a number of factors, including future changes or developments in our business, our competitive environment, technology and application, and political, economic, legal and social condition in India and rest of the World. Such forward-looking statements are not indicative or guarantees of future performance. Any forward-looking statements, projections and industries data made by third parties included in this presentation are not adopted by the Company, and the Company is not responsible for such third party statements and projections. This presentation may not be all inclusive and may not contain all of the information that you may consider material. The information presented or contained in these materials is subject to change without notice and its accuracy is not guaranteed. Neither the Company nor any of its affiliates, advisers or representatives accepts liability whatsoever for any loss howsoever arising from any information presented or contained in these materials.
- Figures are subject to change and the company undertakes no obligation to publicly revise the figures to reflect subsequent events or circumstances.