

20 brands open stores in four months in Omaxe World Street, Faridabad

Faridabad: Twenty brands have opened their stores in Omaxe World Street, Sector 79, Faridabad in the last four months ending February 2021 despite the coronavirus pandemic.

The themed high street shopping experience with open sky dining in fancy restaurants and cafes, live music, street walks, hassle-free entry and exit of people and cars have caught the fancy of the shoppers. Thousands visit Omaxe World Street daily with the project witnessing its peak footfall during Christmas, New Year and Valentine's Day.

The Municipal Corporation of Faridabad recently made Omaxe World Street a part of the city's mini-documentary on development.

Brands like Desian, Cake Innovation, Gianis, Liberty, Stylish Icon, FFC Kitchen, The Wed Maker, Elfin, Crossfit, Coiffeur Fashion, Budget Shop, Hari Om Electronics, Numex, Cobb, High Flyers Gym, Pizza Hut, Goofys, Tongue Twister, Hems Fun Zone and Big Boss Salon are providing a variety of choice to shoppers in food, apparel, shoes, salons, confectionary etc.

Commenting on the development, Ms. Benu Sehgal, President-Retail, Omaxe Ltd. said: "The high visibility of shops, independence to store owners, low CAM charges and competitive rentals make Omaxe World Street a lucrative business proposition for investors and gives an opportunity to brands & budding businesses to service lakhs of potential visitors."

Close to 10 lakh people live within 5 KM radius of Omaxe World Street in various group housing societies. Besides, it is connected to Delhi via NH-2 and Delhi Metro, to Gurgaon via Faridabad-Gurgaon road and Delhi Metro and to Noida/Greater Noida via Kalindi Kunj and DND flyway.

This integrated commercial project will also have A-grade office spaces, mall & multiplex and apartments and penthouses which in itself will provide captive



and loyal customers, generate lakhs of jobs and contribute to the growth story of Faridabad. India's longest expressway, the upcoming Delhi-Mumbai expressway is at a 5-min drive from Omaxe World Street.

About Omaxe:

With 126.8 million sq. ft. of delivered space in real estate and construction contracting (as on Sep. 2020), Omaxe is today one of India's leading and trusted real estate companies. The brand 'Omaxe' was founded in 1987 by visionary first-generation entrepreneur & civil engineer Mr. Rohtas Goel to undertake construction and contracting business. Subsequently, the company diversified into real estate sector in 2001 and got listed on both stock exchanges (BSE and NSE) in 2007.

The company is present in 27 cities across 8 states namely Uttar Pradesh, Madhya Pradesh, Punjab, Haryana, Uttarakhand, Rajasthan, Delhi, Himachal Pradesh and possesses a diversified product portfolio that includes Hi-Tech Townships, Integrated Townships, Group Housing, Shopping Malls, Office Spaces, SCOs and Hotel. It is currently undertaking 21 real estate projects – 5 Group Housing, 9 Townships, 7 Commercial Malls/office spaces/Hotels/ SCOs.

The company has also successfully blended business excellence with social commitment. The company through Omaxe Foundation takes up many CSR projects in the field of health, education, community development etc.