



# The Boom Town



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## From the CMD's desk

The economy of Bhiwadi is a mix of agriculture, industries and service sectors. However, over the years, a gradual shift of workforce has been seen in favour of the latter two. As a result of this, large scale industrialization began to take place in the city resulting in fast-paced growth, more job opportunities and socio-economic prosperity. Today, Bhiwadi remains a major contributor to the economy of Rajasthan. The city slowly gained prominence on the world map with automobile behemoths, glass, steel and other companies setting up manufacturing units in the region. The strategic "Bhiwadi, Chopanki, Dharuhera and Khuskhera" region slowly began to take centrestage in the

development of not only Rajasthan, but also India. The flow of Foreign Direct Investment in the region increased as the Government provided more physical and social infrastructure aiding development in the region.

But what swings the scale in favour of this region is its strategic location. Situated on NH-8, this region offers direct connectivity to Delhi, Gurgaon, Jaipur and other important cities in the vicinity. Major real estate development also began to take place in view of the increasing demand from the service class in the region and even areas like Gurgaon and Manesar. Affordability of property, higher rental income and the need for a better lifestyle have acted as a catalyst for home buyers and real estate investors. It is no surprise that with the presence of over 3000 industrial units in the region, the demand for housing is on the upside.

Omaxe is a key player in the region with two integrated townships located adjacent to Delhi-Jaipur Highway on Dharuhera-Sohna Road, namely Omaxe Panorama City & Omaxe Green Meadow City in Bhiwadi. With world-class facilities, affordable & luxury offerings with a varied mix (plots, villas, independent floors), these townships have built a name of repute in the region.

This Newsletter is our effort to build a transparent and interactive platform wherein we update you about your projects, propagate the initiatives we have been taking and bring to you the news from your city.

Regards,

Rohtas Goel

Bhiwadi in Alwar district of Rajasthan is often referred to as the Gateway to Rajasthan. The city is a hub of industrial units – Bhiwadi, Chopanki, Dharuhera and Khuskhera in which close to 3000 industrial units operate; providing employment to millions of people. Located on NH-8, its proximity to Delhi and Gurgaon and other important cities of Rajasthan has helped Bhiwadi emerge as a favourite destination for real estate, industrial and institutional development.

Bhiwadi plays an important role in the economic development of Rajasthan with several industries manufacturing products like engineering, textile, steel, furnace, printing, cables and so on. The presence of MNCs has added to the attraction of the city. In short, Bhiwadi has emerged as a favourable alternative to Gurgaon and Manesar, for both industrial units and real estate, due to its affordability and accessibility.

Location-wise, Bhiwadi is very accessible. Only 55km from Indira Gandhi International Airport, 200 km from Jaipur, 40 km from Gurgaon and 60 km from Faridabad. Such excellent connectivity ensures that a large floating population residing in Bhiwadi travels to work to the several industrial units and corporate offices in the region, including Gurgaon and Manesar. This has, over a period of time, led to arrival of residential and commercial projects in Bhiwadi.

Today, large scale real estate development is taking place in Bhiwadi and the Government has ensured infrastructural development of the region. Rajasthan State Industrial Development and Investment Corporation (RIICO) has played a crucial role in the industrial development of Bhiwadi. From land acquisition to financial assistance to development of physical infrastructure among others, more than 29878 industries are in production within the industrial areas developed by RIICO in Rajasthan.

And because of this, real estate development and the several industrial units in the city have flourished. Bhiwadi also houses a large number of healthcare facilities, schools, shopping complexes, besides modern-day facilities like golf course, resorts etc in the vicinity. Bhiwadi offers various options of housing like plots, group housing, villas etc that are not only affordable but also world-class.

In order to cater to the growing demand for industries and the corresponding housing and social infrastructure needs, it has been proposed to extend the peripherals of the city – called Greater Bhiwadi.

According to the draft Master Plan of Greater Bhiwadi-2031, Greater Bhiwadi (Bhiwadi-Tapookara-Khushkhera Complex) is one of the priority towns identified in the Regional Plan-2021 of National Capital Region. The complex is strategically situated at a distance of about 5 Km from NH-8 connecting Bhiwadi with Delhi and Jaipur. Greater Bhiwadi Complex comprises of 99 revenue villages spreads over an area of about 250 Sq. Km. Bhiwadi, Tapookara, Chaupanki, Kahrani and Khushkhera are major industrial nodes in the Complex. Greater Bhiwadi is an emerging industrial city with three existing major industrial areas named as Bhiwadi Industrial Area, Khushkhera Industrial Area and Chaupanki Industrial Area. Further Kaharani Industrial Area and Tapookara Industrial Area are under development. At present a total of 6,550 acres is under industrial development within Greater Bhiwadi Complex distributed in eight industrial areas.



# Developments in and around Bhiwadi



- Strategically located on NH-8; easily accessible to Delhi, Jaipur, Gurgaon etc
- Among the seven NIMZ along the Delhi-Mumbai Industrial Corridor (DMIC), one is at Khushkhera-Bhiwadi-Neemrana belt, which is already approved
- Rajasthan may soon see two new airports in Neemrana and Jodhpur while the international airport in Jaipur may be upgraded
- "World Glass Complex", a world-class manufacturing facility by Saint-Gobain is scheduled to be operational by first quarter of 2013
- Dharuhera-Bhiwadi bypass road (connecting NH-8 to Bhiwadi More) operational making commuting easy from Delhi, Gurgaon and Jaipur
- A special purpose vehicle Rajasthan Integrated Apparel City Ltd has been created to execute Apparel City in Tapukara in association with the central-government-promoted Apparel Export Promotion Council
- Japanese Industrial Zone in Neemrana houses several industries, mainly automobile
- · A rapid transport system has been planned near Kotkasim, apart from a bullet train service between Delhi-Neemrana
- Investments worth Rs 3,000 crore in Bawal, a car plant of Honda Siel in Khushkhera, the KMP expressway, the SEZ of Reliance, the Japanese corridor, etc in Dharuhera are a few attractions



# Property Price Trends for Buying a Property inBhiwadi - Alwar Road



# **Omaxe Panorama City**





## **Location:**

Adjacent to Delhi-Jaipur Highway on Bhiwadi-Alwar Road, Bhiwadi, Rajasthan

# **Facilities in Omaxe Panorama City, Bhiwadi**

Health facilities, fitness centre, Community Center, club house, Gym, indoor & Outdoor Games, swimming pool, wide roads, commercial complex, rain-water harvesting system, eco-friendly waste management system, underground electric cables to name a few.

# **Site Development -**







# **Omaxe Panorama City**



Area: 100, 170 sq. yd.

**Villas** 

Type: 2&3 BR Villas

**Status: Delivered** 

The most-sought after beautifully designed villas with superior features and high-quality fittings etc. 45 families have begun residing in these villas.

**Plots** 

Area: 170, 225 sq. yd.

**Status: Possession Started** 

Strategically located plots giving residents an option to build homes according to their taste.



**City Homes** 



Area: 1220, 1240, 1575, 1600 sq. ft.

Type: 2&3 BR Apartments

**Status: Under Construction** 

Perfect place to indulge in high-quality architecture built on earthquake resistant structure.

# **Omaxe Green Meadow City** -



## **Location:**

Adjacent to Delhi-Jaipur Highway on Bhiwadi - Alwar Road, Bhiwadi, Rajasthan

# Facilities in Omaxe Green Meadow City, Bhiwadi

Health facilities, fitness centre, Community Center, club house, Gym, indoor & Outdoor Games, swimming pool, wide roads, commercial complex, rain-water harvesting system, eco-friendly waste management system, underground electric cables to name a few.

# **Site Development** -







OMAXE

# **Omaxe Green Meadow City -**



**Plots** 

Area: 100, 150, 200, 300 sq. yd.

**Status: Possession Started** 

An opportunity of space, taste, size and location is what you desire. These plots have all of these, scoring primarily on its strategic location in the township.

G+1 Independent Floors Area: 100 sq. yd.

Type: 2BHK

**Status: Under Construction** 

Independence while inculcating a community living is what makes these floors a must-own. Superior design and high-quality structure add to the advantage



G+2 Independent Floors Area: 100, 150, 200, 270 sq. yd.

Type: 2BHK, 3BHK, 4BHK

**Status: Under Construction** 

Various options of comfortable living with luxurious feel along with open and spacious floors make it one of the best offerings in the city.

**Duplex Villas** 

Area: 100 sq. yd.

Type: 2BHK

**Status: Under Construction** 

When you talk of luxury along with affordability, nothing defines these villas better than this. Relish the clean environment, open space along with world-class features and modern amenities.



# **Omaxe Europia**





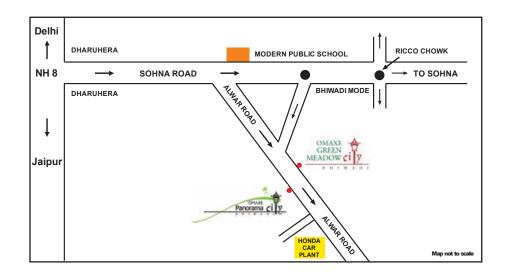
A unique concept of "Live, Work and Shop", Omaxe Europia is adjacent to Omaxe Green Meadow City, Bhiwadi and strategically located near NH-8. Omaxe Europia is a dream destination that will cater to the growing salaried class in the city. With an objective to facilitate shopping, office and stay requirements, Omaxe Europia will gratify the needs of the people. The growing habitation, large scale industrialization and increasing aspiration of the people in the region necessitates the development of projects like Omaxe Europia. With Omaxe Panorama City & Omaxe Green Meadow City in the vicinity and more real estate projects nearby, Omaxe Europia is strategically set for large footfall and occupancy. With facilities that are expected to awe you, Omaxe Europia is inspiring and architecturally excellent.

Area: 2 acres (approx.)

Type: Retail shops, office space and studio apartments

**Status: Coming Soon** 

**Features:** Consisting of retail shops, office space and studio apartments, Omaxe Europia will have all needs of luxury and daily requirement for the growing habitation in the region.



# **Our Customers' Experience**



Family of Mr. Ashish Mathur: Villa No.- 160

Omaxe Panorama City in Bhiwadi was always our preferred choice owing to its affordability, state-of-the-art facilities and superior quality. And we are proud to own a villa that not only insinuates grace but modernity and connectivity. Omaxe has been a trusted real estate player and the company has stood on the expectations of our investments made and the faith entrusted by us in the company



Family of Mr. MC Goel, Villa No.-57

Living in Omaxe Panorama City has been a wonderful experience for me and my family. The furnishings as promised and the quality as delivered by Omaxe has been of high-standard and we are happy with our investment. Omaxe Panorama City in the coming times shall have more facilities like shopping complex, club etc that will add a zing to township living.

# **Our Partners' Experience**



Omaxe Ltd. caters to the aspirations of the all income group by offering quality investment options. Omaxe's primary business is development of residential, commercial and retail properties in Bhiwadi, Rajasthan. The company has unique business model with earnings arising from development. Its exposure across businesses, segments and geographies, mitigates any down-cycles in the market.

**Bharat Tayal, Jain Estate Services** 

Omaxe's projects have enjoyed a preferred liking among buyers with innovative well organized integrated township projects of more than 100 acres consisting of Plots, Villas (simplex & duplex), Independent Floors, G+4 Flats of 2, 3& 4 bedrooms; from affordable to premium class (whereas other builders remain focused on purely high-rise group housing). Omaxe projects carry abundant demand due to their affordability, modern designs and attractive e landscaping. The units are build keeping in mind a need of home-buyers across various market segments. It has been a real privilege to be associated with such a dynamic and reputed group.



Varun Agarwal, Agarwal Realtors

# Bhiwadi: The next boom town

With industrial investment growing apace, the Bhiwadi-Dharuhera cluster is emerging as the next real estate destination, and offers several residential options in the affordable space





Delhi, Gurgaon and Jaipur now

BHIWADL is

MAMTAN ericys the sta-tes of a Re-gional Centre or Priority Town of the National Capital Region (NCR), and has been able to create a niche for itself among

creare a nucle for itself among the flast growing cities of India. For developers and small investors in real estate, it has already become a destination of choice.

Bhiwadi, in Rajasthan's Alwar district, is a fast mod-emising town with all facilities wailable. Numerous indusavailable. Numerous indus-tries have come up in the sur-rounding regions such as Bhi-wadi-Neemrana, Dharuhera, Tapukhera, Khushkhera, Chopanki, Bawai, etc.

Spread over nearly 5,300

and 2,700 big. tries operating in this town. They include industries such as steel fumace, electronics, engineer

turnace, escentiness, engineer-ing, textiles, pharmaceuticals, printing, cables, rolling mils, food processing, berhal care, etc. The reason for growth of the town is its connectivity with vari-ous highways. Bhiscadi is located 55 km from Delhi's Indira founds in terrostronal Aircord Gandhi International Airport Jaipur, 90km from the state capital Jaipur, 90km from Alwar, 40km from Gurgaon, 60 km from Faridabad and 5 km from NH-8 (Delhi-Jaipur highway) on the Dharuhera-Sohna Road.

Bhiwadi is leveraging on its locational advantage. Industrial-iats from Delbi and also from Purjab and other parts of India have set up base here. The Ra-jasthan Housing Board has been location is settled with basic

supply, schools, tru pply, schools, transportation, spitals, telecom networks, bunks etc.

sent on Bhiwadi-Alwar Road on both sides of the Tapukhera

Industrial Area. The prices of apartments in Bhiwadi range

apartments in Binwali range from Rs. 1,750 per square foot to Rs. 2,600 per square foot. Typically prices have ranged from Rs. 8.85 lakh to Rs. 41,13 lakh, which is reasonable and affordable housing for people

who live and work in this town.

workforce from 1,000 employ-ces to 7,000 employees by 2015, has given the boost to develop-

ers to create more housing in

to set up their plant in the sam

this area. Toyota, too is plant

The expansion of the Honda

The major attraction of this a is Tapukara industrial area which is located on the Bhiwadi-Alwar road. The road has the status of a national highway, called NH-71B.

Developers have acquired land on both sides of this road n both sides or una we launched projects with d developments and group plotted developments and group housing. The availability of plots is comparatively less in Bhiwadi an compared to apartments and

Over the last couple of years, developers such as Ashiana have developers such as Adhama have played a major role here, and has catered to the housing needs for the people working and fiv-ing in this industrial town. Developers such as Avalon, Nemai, Terracity, M2K, Con-

to set up their plant in the same location and the announcement has led to another boom. Recently a Faridabad-based builder launched plots on Alwar highway in the name of Ozone City at Rs 7,200 per mos, Essentia, Omase, Kajaria,

sale at Rs 8,500 per square yard, in the span of one month. The new plotted de-velopments are plasmed at nothing less than Rs 9,000 per square yard. Builders see a lot of scope in

this area for another 3-5 years because of the reasons such a proved connectivity with Gur-on, connectivity with the up-ning Kundi-Manesor-Palwal tressway, the new industrial

Bhiwadi-Dharubera, with

Bhiwadi-Dharuhera, with social and physical infrastruc-ture and civil amenities in place, have emerged as a credible alternative to Gurgaon. The real estate sector has a robust future here along the NH-8 (Delhi-Jaipus highway). Bhiswadi is on its way to becoming the residential suburb to surrounding MNCs and industrial complexes in Manesara. Within driving distance from the Sohna-Gurgaon cluster. Within driving distance from the Sohna-Gurgaon cluster. Bhiwadi is the new focus suburb of Delhi.

The unaffordable prices in Gurgaon has made this loca-tion an attraction for middle class investors. Salaried indi-viduals on the lookout for investment opportunities in the range of Rs 10-40 lakh, are able to meet their budget only in Bhrwadi-Dharuhera. apartments in Mane

rted to command Rs 8) lach Bhiwadi is increasingly be coming a premium and well managed town that offers all managed town that offers all the conveniences required for comfortable living as well as efficient functioning. The future prospects of the town would bring about good investment opportunities. 

— The author is MD, Bricaton Roulton

# **NEWS IN BRIEF**

### **About 20 companies ready to invest** in electronics clusters

Within a week government clearing a scheme to promote domestic production of electronics items, about 20 companies have expressed interest in setting up manufacturing units in two clusters to be set up in Rajasthan and Andhra Pradesh. Electronics components makers' association ELCINA, which is promoting the two clusters at Bhiwadi (Rajasthan) and Ananthpur (Andhra Pradesh), said that 15 to 20 companies have confirmed their interest in setting up units. "We have taken the lead in developing the first two clusters ... Member groups of 15 to 20 companies which have confirmed their interest have been formed for these model clusters," said ELCINA President T Vasu.

## Bhiwadi - A rising star

Rapid industrial growth and good connectivity have made this gateway to Rajasthan a promising realty destination for investors and end users. The first town of Rajasthan to become a part of the NCR, is truly living up to the status accorded to it. No longer just a dusty and sleepy town on the Alwar-Tijara Road, Bhiwadi is not only a thriving industrial hub but has also become an important realty destination. Hectic construction activity in over 20 residential projects and five malls here amply reflect the buyer and builder interest in this area. Here are some of the key factors that have made this town a rising star on the NCR realty horizon: Location and affordability.

## A skill Development training Institute at Bhiwadi in offing

Union Minister of commerce Shri Anand Sharma announced that very soon a skill Development training Institute at Bhiwadi and also develope a computer training centre facility for the disabled and poor comunity children will also be available there .He Informed Rupees Five crore has also been approved for skill Development training Institute at Bhiwadi. He also said that mumbai-delhi Frieght corridr will be benefited the state while 40 percent of its area will comes under this ambitious project, this is a great significant for the development of Rajasthan. He also assured about the modernization of three textile mills of Rajastahan situated at udaipur, Vijay nagar and Beayawar. Chief Minister Shri Gehlot thanks to Mr sharma for his generosity and sincere approach shown for the development in Rajasthan. He also said that Investment system will increases under national development policy of Delhi-Mumbai Corridor. In the beginning Neemrana, Bhiwadi, khuskheda and Tupkada zone Node will be developed and Pali, Marwad and jodhpur zone Node will also be developed soon . He informed that total Six node will be developed under the Mumbai-Delhi corridor.

# Modern agri practices to be introduced in DMIC zone

Jaipur: To ensure availability of water for industrial use Khushkhera-Bhiwadi-Neemrana (KBN) zone on the Delhi-Mumbai industrial corridor (DMIC), state government will develop the zone as the modern agriculture hub. government officials have been asked to submit a detailed plan to department of industrial policy and promotion (DIPP) by December 2012.

While 85% water in the zone is utilized for agricultural purposes, the state government has intensified efforts to implement modern and efficient practices to ensure optimum use of resource and check wastage. This, in turn, will ensure adequate water supply for the industrial and manufacturing zone.

The public health and engineering department (PHED) and water resources department have been delegated the responsibility to chalk out the plan. The issue was raised during the meeting between state officials and secretary Saurabh andra during his maiden



A GLOBAL APPROACH

visit to the state after taking charge of the department The state government will plan the project while DMIC will fund it.

"The DMIC project has been planned to enable a strong economic base with a globally competitive environment and state-of-the-art infrastructure. So, we will bring best practices followed in agriculture and horticulture to the KBN zone. These will ensure optimum use of water and improve the agricultural production too," said offi-

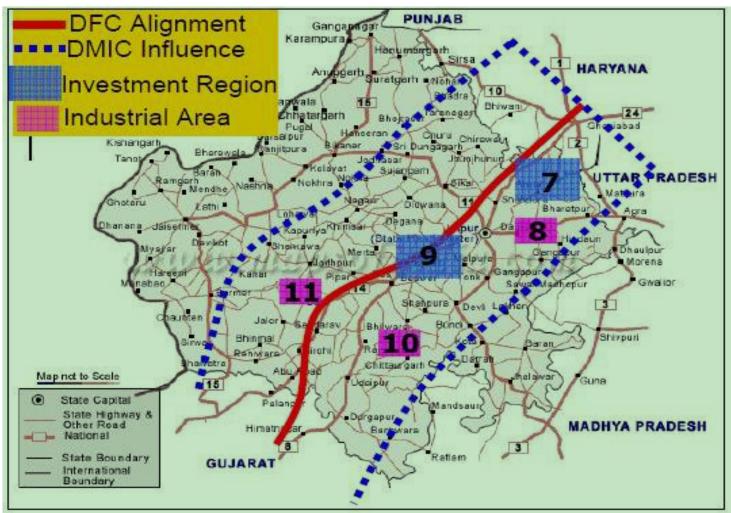
proposed zone is The spread over 150 sq km area. Thirty nine per cent of the

DMIC will pass through the state. The flagship infrastruc-ture project in the country is estimated to attract invest-ments worth \$90 billion.

To expedite the process, the state government has started the land acquisition on the proposed corridor. The government has recently is sued notification under tion 4 of the Land Acquisition Act and hearing in some cases in on progress. Rajasthan state industrial development and investment corporation (RIICO) will acquire 1,506 hec tares of land for the first node of the project.

The first node would cover Khushkhera-Bhiwadi-Neeminvestment which will have early bird projects such as aerotropolis (urban plan centred around an airport), knowledge city and a 70-km road link between Neemrana and Bhiwadi.

"The matter regarding the permission for aerotropolis project was also raised. DMIC officials assured that they will take up the matter with the Union aviation ministry on a priority basis," the official



# **Proposed Development Nodes in DMIC - Rajasthan**

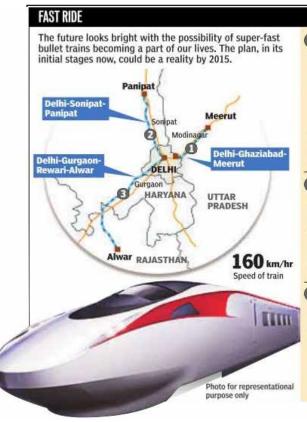
Among the seven NIMZ, one at Khushkhera-Bhiwadi-Neemrana: The Government has proposed to set up National Investment and Manufacturing Zone in the country spread over 5000 hectares. These will be Greenfield integrated industrial townships. One such zone is proposed and has in fact been approved in Khushkhera-Bhiwadi-Neemrana zone spread over 150 sq. metres. The first phase of the NIMZ will be established along the DMIC (Delhi-Mumbai Industrial Corridor) which will see early results in the next few years. The development of this corridor will be anchored in the National Manufacturing Policy which will give its strength by providing an overarching policy framework. DMIC has 24 nodes covering 11 Investment Regions (IR) of more than 200 sq. kms each and 13 Industrial Areas (IA) of about 100 sq. kms each. Initially, 7 (Seven) investment nodes are being developed with assistance from Government of India.



# Rajasthan likely to get 2 new airports

With a push from the Ministry of Commerce and Industry, Rajasthan may soon see two new airports — in Neemrana and Jodhpur — while the international airport in Jaipur may be upgraded. According to the state bureau for investment promotion, the Neemrana and Jodhpur airports would serve two national investment and manufacturing zone (NIMZ) projects already notified by the union cabinet. "The approval for the Neemrana airport has been given, but Anand Sharma has promised to expedite its realisation," Gehlot said. The two NIMZ projects include the Khushkhera-Bhiwadi zone and the Jodhpur-Pali zone. While the former has already been approved, the latter is to be developed in the near future. "The Government of India will fund the cost of infrastructure of Rs 2,500 crore for five years for the Khushkera-Bhiwadi Zone," said Sharma, a Rajya Sabha member from Rajasthan.

# liyomaxe



Delhi-Ghaziabad-

90 km Distance would be covered in 63 minutes

Track: In Delhi, majority part would be underground.

Stations: Delhi (Sarai Kale Khan/Nizamuddin/Anand Vihar). Sahibabad, Mohan Nagar, Ghaziabad, Murad Nagar, Modi Nagar, Meerut.

5.11 lakh per day projected ridership in 2016

Delhi-Sonipat-Panipat

109 km Distance would be covered in 61 mins.

Track: Mostly over ground Stations: Delhi (ISBT Kashmere Gate), Kundli, Murthal, Gannaur, Samalkha and Panipat.

2.77 lakh per day projected ridership in 2016

Delhi-Gurgaon-Alwar

188 km Distance would be covered in 117 mins.

Track: Mostly over ground

Station: Delhi, Gurgaon, Manesar, Dharuhera, Bhiwadi, Rewari, Bawal, Shahjahanpur, Khairthal and Alwar

7.43 lakh per day projected ridership in 2016

### Eight corridors are proposed under RRTS

- Delhi-Ghaziabad-Meerut
- Delhi-Gurgaon-Rewari-Alwar Delhi-Faridabad-Ballabgarh-
- Delhi-Ghaziabad-Khurja
- Delhi-Sonepat-Panipat
- Delhi-Bahadurgarh-Rohtak
- Ghaziabad-Hapur
- Delhi-Shahdara-Baraut

### **Future** perfect

RRTS would reduce the demand of private modes from 55.5% (in 2007) to 26.3% (2032)

The intra-regional travel demand to increase from 3.7 million person trips in 2007 to 13.2 million by 2032.

## Cost of projects

₹290 cr/km

Cost of underground section

₹130-140 cr/km Cost of elevated section

₹40-50 cr/km

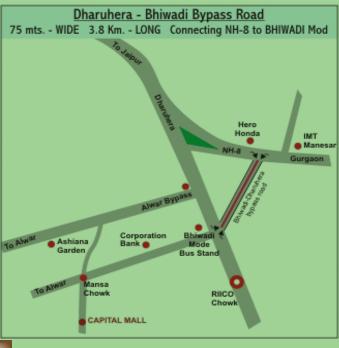
Cost of on-ground section

# Delhi to Bhiwadi in 45 minutes flat

In four years time, one can travel to Bhiwadi, Alwar, Meerut, & Panipat in half the time it takes now from Delhi. This will be possible through high speed bullet trains running on dedicated tracks at maximum speed of 160 km hour, which is higher than Rajdhani Express the currently. One can then reach Bhiwadi in 45 minuets, Alwar in 117 minutes, Meerut in 63 minutes and Panipat in 61 minutes.

# Construction of Dharuhera-Bhiwadi bypass underway

The construction of 75 metres wide Dharuhera-Bhiwadi bypass road is underway giving relief to commuters from Delhi, Gurgaon and Jaipur entering Bhiwadi. This road starts from NH-8and ends at Bhiwadi mod directly connecting to Alwar road.





टपुक्ता में होता के चूनरे चरण के उत्पादन का फीता काटकर सुमारंभ करते यहत प्रेमीडेट (केन्स्) और मर्केटिंग) एनके साम (कार)।

न्हें दिल्ली: दुर्जरण बड़न बंधने होडा चेटसबा्रीकल एंड स्कूटर होडब (एक्सम्पर्सकों) के राजस्थान में अलबर जिले के ट्रमुकड़ा में परिचालन का दूसरा घरण छट रमख इकडावों की सालाना उत्पादन श्रमता के साथ शुरू हो गया है। पहले घरण में यहां इतनी ही श्रमता में उत्पादन हो रहा है। अब इस प्लॉट से कुल बारह लाख वाहन हर खाल बन सकेंगे। मानेस्स में स्थित पहले प्लंड को उत्पादन बचता 16 लाख चूनिर्स को है। इसे मिलाकर अब कंपनी ने अपनी उत्पादन बनता बड़ाकर सालाना 28 लाख जहन कर ली है। करनी के उराध्यक्ष (बिडरी व विचयन) एनके रहन ने वहां दूसरे चरण के लड़न ऑफ समारोह के बाद यह जानकारी दी। उनके अनुसार इस दूसरे चाल के उत्पादन से हम जनने एक्टिया और सीवी शहन के ग्राहकों की और तेजी से सेवाएं देने में समर्थ होंगे। टपूकड़ा प्लांट चित्रले साल जुलाई ने सारान छर लाख इन्हर में क्षेत्र हुना ट्रिक्ट पटि एक्टन सारा हुन्छ में सारान छर लाख इन्हरने के साथ हुरू किया गया था। कंपनी ने यहां एक हजार करोड़ गया में अधिक का निवंश किया है।

## Honda starts operations at Rajasthan plant

Honda Motorcycle and Scooter India (HMSI) started operations at the second unit of its Tapukara plant in Rajasthan, which has come up with an investment of more than Rs.1,000 crore, and is aimed at doubling the plant's annual production capacity to 1.2 million units. 'The plant initially started the operations on July 11, 2011 with annual production capacity of 0.6 million units,' said N.K. Rattan, vice president, sales and marketing, HMSI.

# डीएमआइसी से 80 फीसदी आबादी को मिलेगा आर्थिक लाभ

मोद कुमार शर्मा • ज्युर

दिल्ली-नुब्द इंडोर्ट्यन कडीडोर (डीयमअद्यंशी) से प्रदेश में आंट्रे कंपोनेंट, सिर्गेषिक, मिनाल स्टोन और स्टील इंडस्ट्री को बढ़ाजा फिल सकता है। चालबद्ध रागिक से हिकसित होने वाली इस परियोजना की



काम में तेजी नहीं ला पर्द हो, लेकिन हुई संभावनाओं को भुनाने के लिए ऑटो कंपोनेंट इकड़यों ने अभी से ही कमा कस सी है, क्योंक

इस परियोजना के बुरुवोद्ध-चित्रादी नीतरान की निर्मेश के वर्ष में हरे अरण में सुरुवोद्ध निवादी नीमारन की निशेत के के अप में हवान की वाँ में इस परियोजना के पाले मारण का काम मार्ग 2016 पूर करने का तरफ में, जबकि हम कींग्रोज का काम 40 प्रस्तित क्रम जनकान से होकर पुनरेशा परियोजना को अमेरिलीनाम परनी निरुप जनकी 2008 में गाउन दिलान मुख्य इंडिस्ट्रेस्ट्र कींग्रीत की कींग्रीत कींग् हैं को पुर विश्वाप कार्या प्रमुक्त अलगा पंडमका ट्रीन सेटर की स्था भी की कार्यी। इसकी क्षमता 2000 कार्ज की होयी। इंडेड- नीन्सान-भिनादी नोटल में डोन्सिन्ड टाइनिरंग न संसद इस्एस्ट को सीतात भी करियोर के विकास के साथ मिलेगी। कार्यमी से निमयण ओदीपिक क्षेत्र को खास साथ स्थितेया। इसम में ओटो कार्यनेट कार्यनार्वे के लिए आवेका केर्जे में समी प्रभाव में आदे क्योगेंट कार्यांगा के लिए आर्थांका येज में सभा इंग्रा बोल् ब्राजार में आर्थां को सुमम तो बक्यांगा है, निर्यात बाल को भी संख सकते को स्थानाना है। नीमताना ओद्योगिक क्षेत्र में सित किए जा तो जायांगी जीता में अभी तक क्यां केक उत्पाद ल से जुड़ी विश्व को शंभ की जीता में प्रमार निरमन केक्स इंडिया हि स्थितिहरू, और) प्रदूस निर्वात करनी टीमोटा प्रोपोर्ट इंडिया हि स्थितिहरू, और) प्रदूस निर्वात करनी टीमोटा प्रोपोर्ट इंडिया है स्थानिहरू, भी मी आर और) परिस्त खुराबोद्ध (भिष्पाद्धी) में इंडिया करने करने हैं। सामें कदम बढ़ा चुकी है।

## ये होंगी विशेषताएं

- वर्ष 2031 तक अनुमनित जनसङ्ख्या 15 लाख होनी, 35 प्रविश्वत रोजनार औद्योगिक क्षेत्र में।
- औवोरिक क्षेत्री भिवाही-कहरानी-वीवानकी खुराखेडा-ट्यूवडा का टीवंकातिक विस्तार। सूचना वीवोगची उदोगों के लिए कोवेरेट पार्क।
- अलवर भिवाडी मार्ग का लगातार विकास ।
- ओबोनिक क्षेत्रों में रिवत सामीण आबादी का सनिवंदित विकास ।
- वस्थित परिवहन एवं राष्ट्रीय राजमार्ग संख्य 8 व 71
- सुगम शहरी यातायत के लिए टीवंकालिक व्यवस्था।

### पंसी होगी सडके :

- मुख्य सडके उत्तर से दक्षिण की दिशा में उच्चीकार कुछ मुख्य सडके पूर्व परिचम दिशा में लम्बवत सब में जिससे अधारीय क्षेत्रों को सेक्टरों में विभाजित किया ज

### आवासीय एवं मिश्रित भू उपयोगः

- कुल 128 आवर्तिय रोक्टर।
   इनमें मिनिद भू उपयोग सम्मितित है।
   अवस्तीय, वार्तिनयक तथा संस्थानत गतिदिक्षिया श्री
- स्कूल, डिसोन्सरे, धारसंग्रिक केन्द्र, खूला क्षेत्र पार्क खेत के मैदान, समुद्रादिक केन्द्र।

### व्यवसायिक:

- निटी संन्टर, वब सिटी संन्टर वह तामुद्रविक केन्द्र।
   कुटकर व्यवसाय, समान्य व्यवसाय केन्द्र।
   बोक व्यापार एवं मणती 'इन्टीबेटेड छाइट व्योगलेवन। (आर्थिकरी) के अन्दर

### पराज्योरं की भी व्यवस्था:

- अन्तरिक व बाह्य कातवात के लिए मान रेपेंड ट्राकिट सिस्टम (एमआरटीएन) या रेपिड रीजनल ट्राफिट सिस्टम (अरआस्टीएस) के लिए मुख्य सङ्के प्रस्तवित। दक्षिण में एक एक्सप्रेस वे रिन रोड।
- अन्तरीज्यीय इस टॉमेंजल, मल्टीलाइल ट्रॉडिट स्टेशन इन्टीवेटेड केट कॉन्यतेक्स, ट्रास्कोर्ट नगर एवं एकत्वी

## बीदीके कॉम्पलेक्स की कुल भूमि 20 हजार 900 हेक्टेयर रहेगी। इसका उपयोग इस प्रकार प्रस्तावित है।

औद्योगिक क्षेत्र 6 हजार 19 हैवटेयर आवासीय क्षेत्र 4 हजार 147 हैवटेयर आमोद ग्रमोद क्षेत्र 1 हजार 598 हैयटेयर नगरीय क्षेत्र का 17 प्रतिशत क्षेत्र परिधि नियंत्रण में रखा गया है।

## आद्यागक एवं कापरिट पार्क

- फिलहाल 2650 हैक्टेयर भूमि पर रिश्वत औद्योगिक क्षेत्र, 2031 में बढकर 6019 हैवटेयर।
- पश्चिम दिशा में कॉपोरेट पार्क, जिसमें कॉपोरेट ऑफिस, आई टी. पार्क, बॉवोटेक पार्क, बीपीओ, आईटीईएस, आर एण्ड टी सेन्टर, ट्रेंड एण्ड प्रदर्शनी ग्राउण्ड, फाइव स्टार होटल तथा कुछ आवासीय सेक्टर।

# मनोरंजन जोनः

- गोल्ककोर्स, एम्यूज्मेंटपार्क, स्पोटर्स कॉम्पलेक्स, रीजनल पार्क बनेंगे।
- इन सुविधाओं को पहाडी, वन तथा जलाशय के समीप रखा जाएगा।
- वाबा मोहन राम मंदिर के समीप बड़ा मेला मैदान बनेगा।

## विश्वविद्यालय के लिए भी जमीन:

- संस्थाओं और सार्वजनिक व अर्द्धसार्वजनिक सुविधाओं की विस्तृत व्यवस्था।
- दक्षिण पूर्वी भाग में एक बड़ा संस्थानिक क्षेत्र, जिसमें विश्वविद्यालय, विशिष्ठ श्रेणी के अनुसंधानिक संस्थान जैसी उच्चस्तरीय संस्थाएं।

# **Greater Bhiwadi** to be a planned industrial town

Bhiwadi-Tapookara-Khushkhera Complex (BTK) is part of the National Capital Region (NCR). Regional Plan-2021 of NCR has identified BTK Complex to be developed as a Regional Center/Priority

Town. BTK Complex-a fast developing industrial township- by virtue of its location on NH-8 and in the middle of the Delhi-Jaipur Corridor, has been made part of the national level planning and development efforts like Delhi Mumbai Industrial Corridor (DMIC) and Dedicated Freight Corridor (DFC-Western Corridor)

### 4 Lane Alwar-Bhiwadi Highway to be completed by Diwali



Rajasthan Chief Minister Ashok Gehlot asked the highway authorities to complete the Alwar-Bhiwadi four lane mega highway project within 16 months. Considering the work progress, it is expected that the work will be completed by this Diwali.

At the stone laying ceremony of the highway Gehlot said - 'Road safety, widening and maintenance is must - to meet the population pressure. Joint collaborations like Public Private Partnership, Built Operate Transfer will speed up the highway projects.' Gehlot also said the Government is ready to encourage such moves.

# 4-Lane Alwar-Bhiwadi highway to be completed by Diwali.

Rajasthan Chief Minister Ashok Ghelot has asked authorities to complete Alwar-Bhiwadi four lane mega highway project by Diwali this year.

# **Delhi-Mumbai corridor to** get Rs. 17,500 crore

# short



# YUAN 'HURTS' INDIA, SAYS RBI

# **Delhi-Mumbai** corridor to get ₹17.500 crore

THE BIG PUSH Five-year plan to build 7 industrial cities through special purpose vehicles



### INDUSTRIAL ZONES ON STERIOOS

# SENSEX DROPS TO 7-MONTH LOW AS BUYERS STAY AWAY

¥ 15% 17,775.7

# Anil Ar walk or

DMAR Three years ago shruary II, 2005, wi shanes Ivwer get Ester a tracting the highest a tracting the highest a meator response to a pul me, Anti Dhirubhad Amb iroop (ADAG) became second valued in In-

While ADAG has for

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Corridor.

The government plans to earmark R3,500 crore every year for the next five years to set up seven industrial cities on the proposed Delhi-Mumbai industrial corridor (DMIC). The 1,483-km-long corridor running through seven states - Delhi, Uttar Pradesh, Haryana, Rajasthan, Gujarat and Maharashtra - will come alongside the up proposed Delhi-Mumbai dedicated rail freight



Omaxe Ltd. organised "Home and Home Loan Mela" at its project site Omaxe Panorama City, Bhiwadi on January 7-8, 2012. In the two day event, the company received an overwhelming response from the residents of Bhiwadi and far-fledged cities of Rajasthan and recorded overwhelming sales. The company also facilitated buyers into availing of loans instantly from Banks and Financial Institutions like Axis Bank, LICHF and DHFL.

In a one-of-its-kind event, Omaxe Panorama City buzzed with fun and fervour. The company was successful in generating the requisite excitement. Omaxe has been successful in building a reputation through years of perseverance and good quality work not only in Bhiwadi, but in its projects in Rajasthan and India as a whole. The company is committed to fulfilling the expectation of the people."







**Our Partners:** 







Omaxe has been at the forefront of customer satisfaction through unique and innovative concepts. Towards this, the company organized a customer camp in Omaxe Green Meadow City, Bhiwadi on June 24, 2012 to help resolve customers' queries on the spot. The event witnessed a huge gathering of inquisitive customers waiting to have a glimpse of the township in which many families have been relishing the facilities provided in the township.





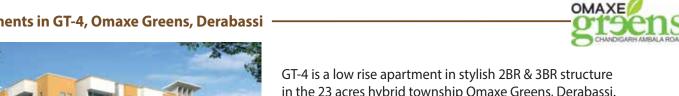






# IIyomaxe

## Apartments in GT-4, Omaxe Greens, Derabassi –



in the 23 acres hybrid township Omaxe Greens, Derabassi.

With 585 spacious apartments in 9 blocks, GT-4 has all the modern amenities, exquisite fittings with spacious balconies, well-furnished kitchen etc.

Comfort, affordability and accessibility are the USPs of Omaxe Greens. Studded with all modern facilities of modern day living

## - Omaxe Mall-II, Patiala

Spread over a staggering 3.55 lakh square feet with 2.3 lakh square feet of operational space, the launch of another 1.25 lakh square feet will bring along more retail space, facilities and features in Omaxe Mall Patiala.

The only and largest operational Mall in the heart of city, Omaxe Mall is the pride of Patiala with easyday Hypermarket, McDonald's, Nike, 4 screen multiplex SRS Cinema etc; kids zone, food court, speciality restaurant



## Rose Ville, Royal Residency, Ludhiana





European inspired architectural marvel Rose Ville in the 36 acre spread township Royal Residency

Consists of limited edition villas that are yawningly spacious with 3 and 4 bedroom options

Gracefully designed attached bathrooms, separate servant room, large kitchen area with huge dining area overlooking Kids Pool with Rain Shower.

Green environment full of scenic beauty, 24x7 power and water supply, school etc.

# "Mulberry" Villas, Omaxe New Chandigarh, New Chandigarh —





The first-of-its-kind luxury and lavish villas "Mulberry" are designed for an enriching experience.

A part of over 700+ acres integrated township Omaxe New Chandiagrh, these villas are highly spacious and designed to pamper your soul.

Spread over 300 sq. yd., these G+1 Duplex villas have well-designed modular kitchen, Italian marble flooring, laminated wooden flooring in master bedroom, sprawling lawn on both sides of the villa, European styled bathroom fittings etc that give you enough reasons to splurge in Nature's own abode.

Omaxe Shubhangan, Bahadurgarh

These exquisite and affordable homes at Omaxe Shubhangan are a delight for the people of Bahadurgarh. Spread over 12.5 acres, Omaxe Shubhangan is located in sector 4A and comes in three options, namely Navodaya, Vedanta and Revanta in 1BHK, 2BHK and 3BHK respectively.



# Plots in Omaxe City, Yamuna Nagar -





These are well-laid out residential plots located strategically in the approx. 186 acres integrated township Omaxe City, Yamuna Nagar.

These plots are in the sizes between 172 sq yd and 500 sq yd.

Omaxe City, Yamuna Nagar is strategically located on the State Highway towards Bilaspur from Jagadhri with entrance on Bilaspur Road and Jagadhri - Pabni Road. It will be a lush green gated community with wide roads, world-class club

facilities, shopping complex, school, medical facilities, reserved parking, underground drainage system, 24x7 power back-up, security and water.



Omaxe Riviera - Rudrapur\*



Omaxe City - Jaipur (Plots & Villas)\*



Omaxe Greens - Derabassi, Ambala\*



Omaxe SRK Mall - Agra



Omaxe City - Indore (Plots, Villas & G+2)\*



Omaxe Heights Sec 86, Faridabad



Omaxe Arcade - Greater Noida



Omaxe City-II, Mangliya - Indore (Plots)\*



Omaxe City - Rohtak (Plots)



PDA - Omaxe City (Plots)



Omaxe North Avenue - Bahadurgarh



Omaxe Panorama City, Bhiwadi (Plots)



Omaxe City - Delhi Road (Plot)



Pearls Omaxe - Pitampura, Delhi



Omaxe Plaza - Ludhiana



The Forest - Noida



NRI City - Greater Noida



Omaxe Royal Residency - Noida



The Nile - Gurgaon



Omaxe City Centre - Gurgaon



Omaxe Celebration Mall - Gurgaon



Omaxe Gurgaon Mall - Gurgaon



Omaxe Square - Jasola, South Delhi



Omaxe Plaza - Indirapuram



Omaxe City - Palwal (Plots & Villas)\*



Omaxe City - Sonepat (Plots, Villas & SCO)\*



Omaxe Heights - Lucknow\*



Omaxe City - Lucknow (Plots & Villas)



Omaxe Mall - Patiala



Omaxe City - Baddi, Chakkan\*

### **About Omaxe**

Omaxe Ltd. is one of the leading real estate companies and a diversified infrastructure conglomerate. Having spread its footprints in 12 States across 39 cities in India, the company has in its kitty a diversified product portflio that includes Integrated Townships, Hi-Tech Townships, Group Housing projects, Shopping Malls & Office Spaces, Hotel projects and EPC contracts, roads & bridges. With approx. 75 million sq. ft. of delivered space that includes over 140 projects, the company is currently undertaking 54 projects across verticals.

The genesis of the company goes back to 1989 when first generation entrepreneur and a qualified civil engineer Mr. Rohtas Goel founded Omaxe to undertake construction & contracting business. In 2001, the Company made inroads into the evolving real estate sector. Listed on BSE and NSE, Omaxe has emerged as one of the leading real estate companies marked by some of the renowned and appreciated projects, awards and accolades and more importantly the trust of the people. In order to leverage its expertise in construction, the company diversified into infrastructure sector in 2007 through its wholly owned subsidiary Omaxe Infrastructure and Construction Ltd (OICL). In a short span, OICL has won award for its quality and excellence.

The company has successfully blended business excellence with social commitment. The company through Omaxe Foundation takes up many CSR projects in the field of health, education, community development etc.

Over the years, Omaxe has contributed to nation's infrastructure development with some landmark projects and engineering marvels. Seeing an opportunity in tier II and III cities, the company made a conscious decision to venture into States like Uttar Pradesh, Madhya Pradesh, Punjab, Haryana, Uttarakhand, Rajasthan to name a few. True to its motto, "Turning Dreams into Reality", Omaxe stands tall on the foundation of its values — values of delivering quality and excellent real estate spaces, ensuring customer satisfaction, and redefining lifestyle.

# **Our key performance indicators**

- Delivered approx. 75 million sq. ft. since inception 32 million sq ft of construction projects and 43 million sq ft in real estate development.
- Presently executing 54 projects consisting of 16 Group Housing projects, 17 Integrated Townships, 2 Hi-tech Townships,
   7 Shopping Malls & Commercial Complexes, 2 Hotel projects and 10 EPC contracts, roads and bridge construction.
- Land bank of 4,500 acres (approx.).
- Consolidated Income from Operations of ₹ 1,848.75 crore and consolidated Net Profit of ₹ 90.38 crore in FY 2011-12.

# Be in Touch

Jiyomaxe is an interactive platform for the extended Omaxe family and its well-wishers. We look forward to your feedback, suggestions and contributions to enable us to make this medium of expression truly enjoyable and informative.

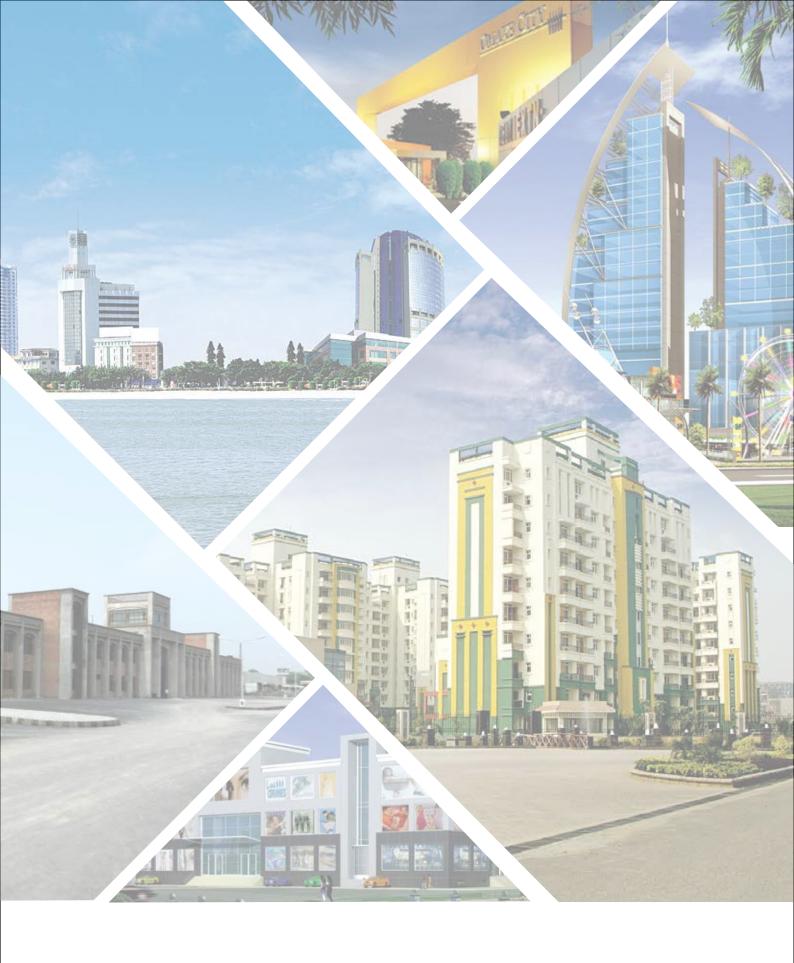
For sending feedback / suggestion: Email: care@omaxe.com

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